

# Data Mining

## Classification: Alternative Techniques

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### Lecture Notes for Chapter 5 (PART 2)



# Agenda

**Rule Based Classifier**

**Bayesian Classifier**

**Artificial Neural Network**

**Support Vector Machine**

**Ensemble, Bagging, Boosting**

PART 1

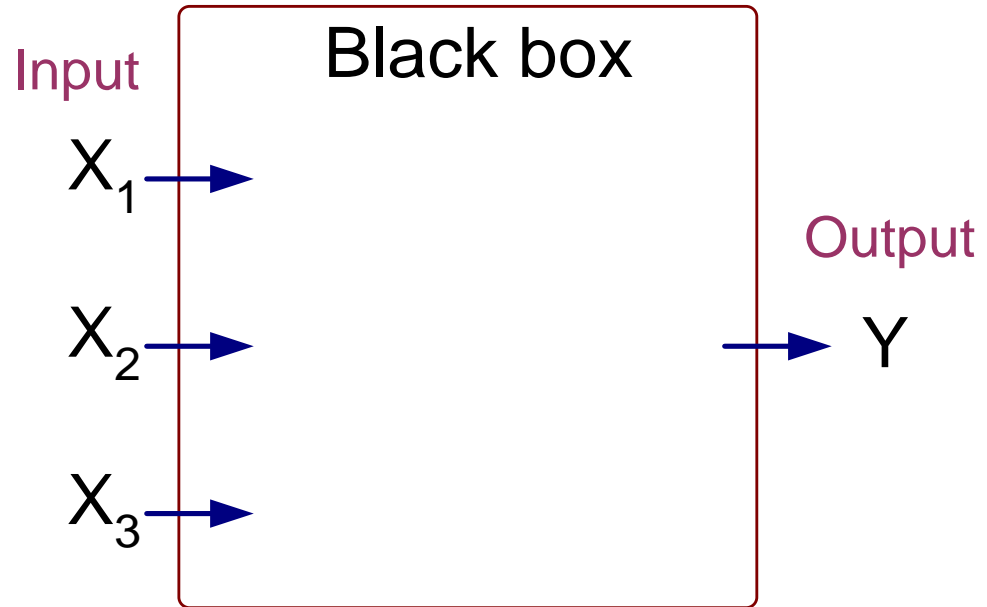
PART 2

# Contents

## Artificial Neural Network

# Artificial Neural Networks (ANN)

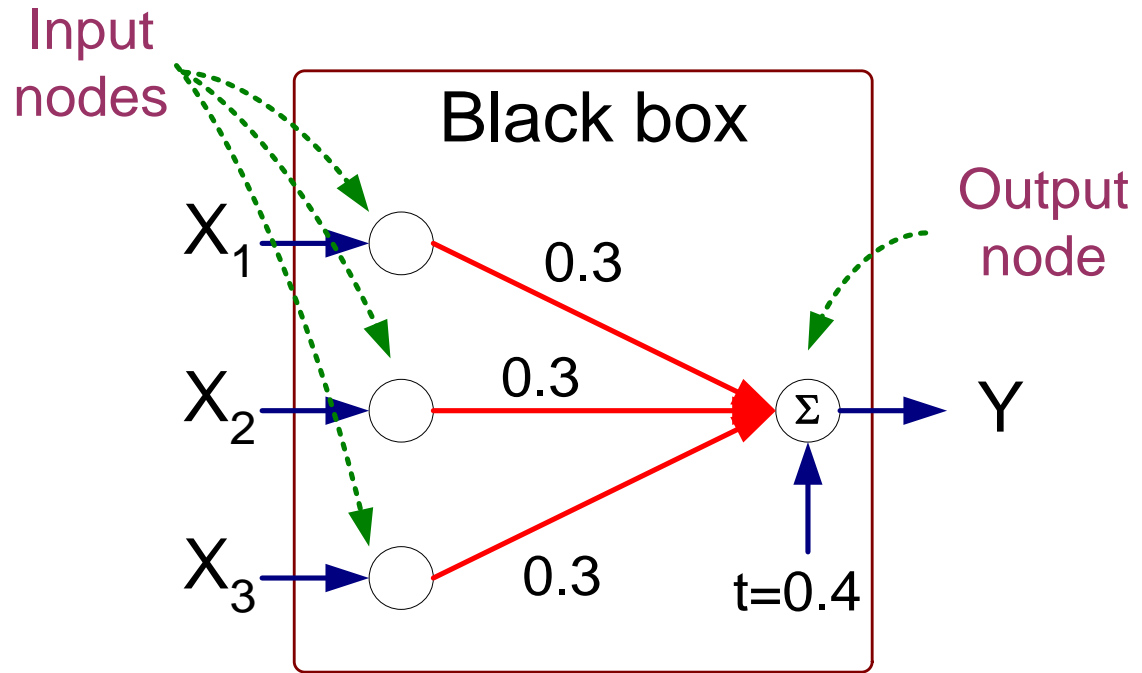
$X_1$	$X_2$	$X_3$	Y
1	0	0	0
1	0	1	1
1	1	0	1
1	1	1	1
0	0	1	0
0	1	0	0
0	1	1	1
0	0	0	0



Output Y is 1 if at least two of the three inputs are equal to 1.

# Artificial Neural Networks (ANN)

$X_1$	$X_2$	$X_3$	$Y$
1	0	0	0
1	0	1	1
1	1	0	1
1	1	1	1
0	0	1	0
0	1	0	0
0	1	1	1
0	0	0	0

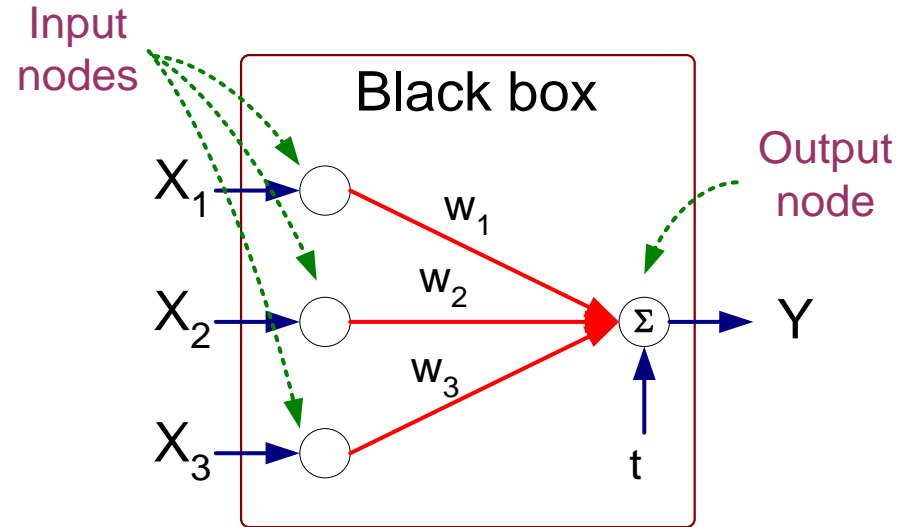


$$Y = I(0.3X_1 + 0.3X_2 + 0.3X_3 - 0.4 > 0)$$

$$\text{where } I(z) = \begin{cases} 1 & \text{if } z \text{ is true} \\ 0 & \text{otherwise} \end{cases}$$

# Artificial Neural Networks (ANN)

- Model is an assembly of inter-connected nodes and weighted links
- Output node sums up each of its input value according to the weights of its links
- Compare output node against some threshold  $t$

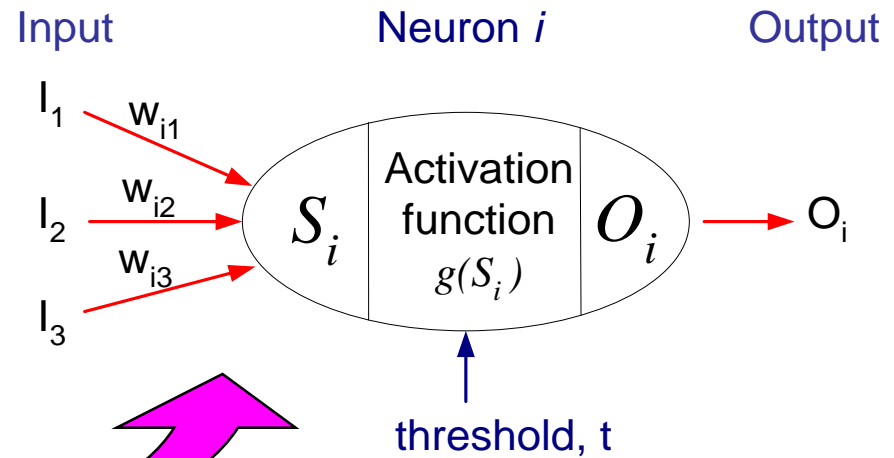
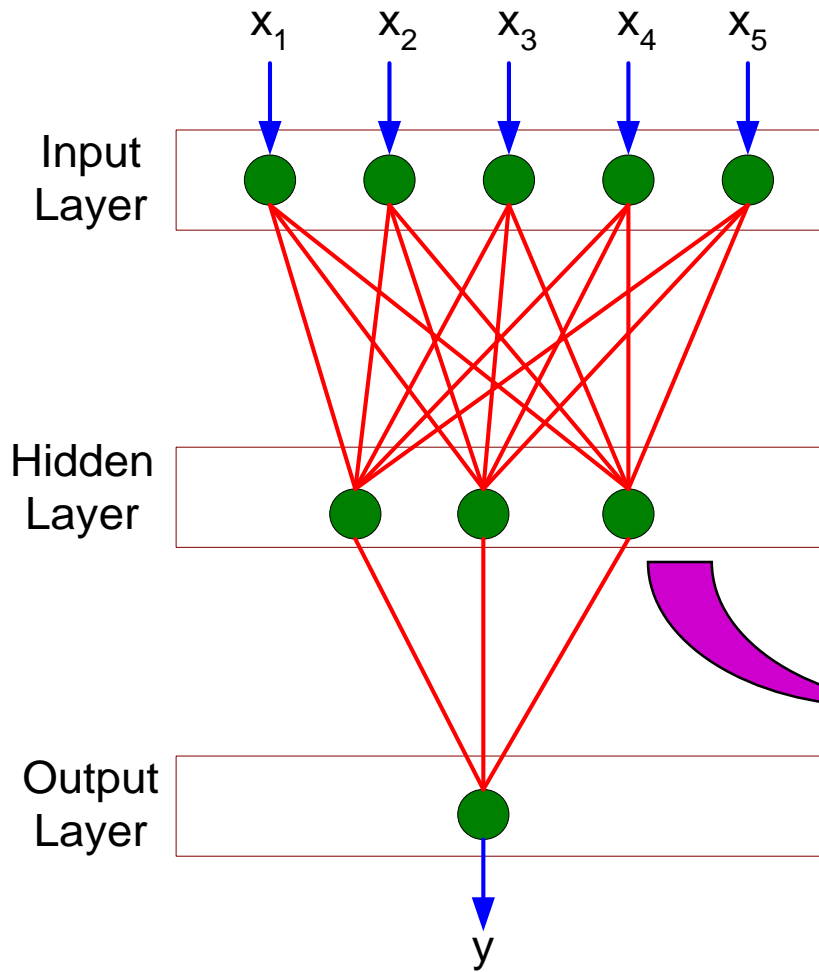


## Perceptron Model

$$Y = I\left(\sum_i w_i X_i - t\right) \quad \text{or}$$

$$Y = \text{sign}\left(\sum_i w_i X_i - t\right)$$

# General Structure of ANN



Training ANN means learning the weights of the neurons

# Algorithm for learning ANN

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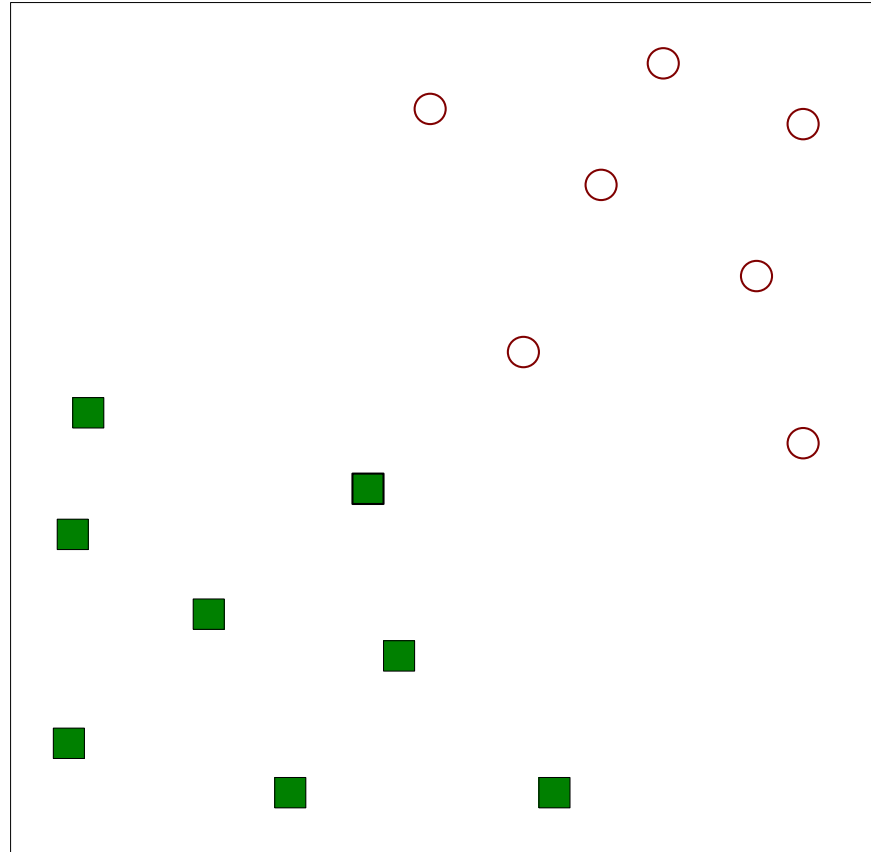
- Initialize the weights ( $w_0, w_1, \dots, w_k$ )
- Adjust the weights in such a way that the output of ANN is consistent with class labels of training examples
  - Objective function:  $E = \sum_i [Y_i - f(w_i, X_i)]^2$
  - Find the weights  $w_i$ 's that minimize the above objective function
    - ◆ e.g., backpropagation algorithm



# Contents

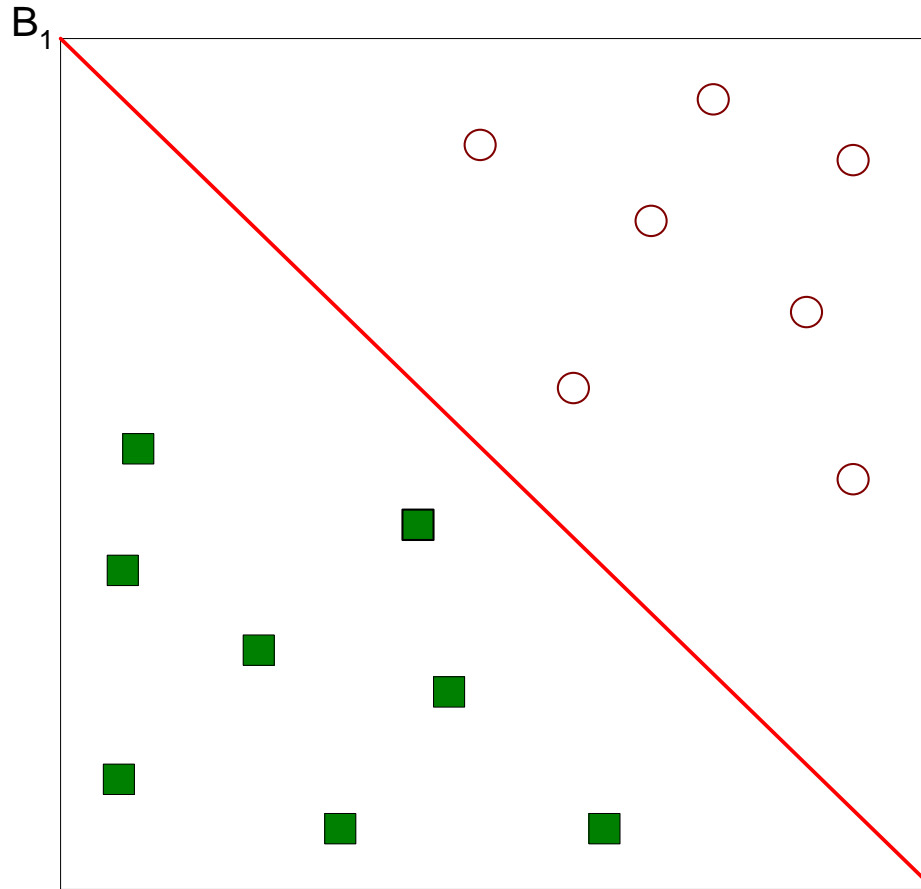
## Support Vector Machine

# Support Vector Machines



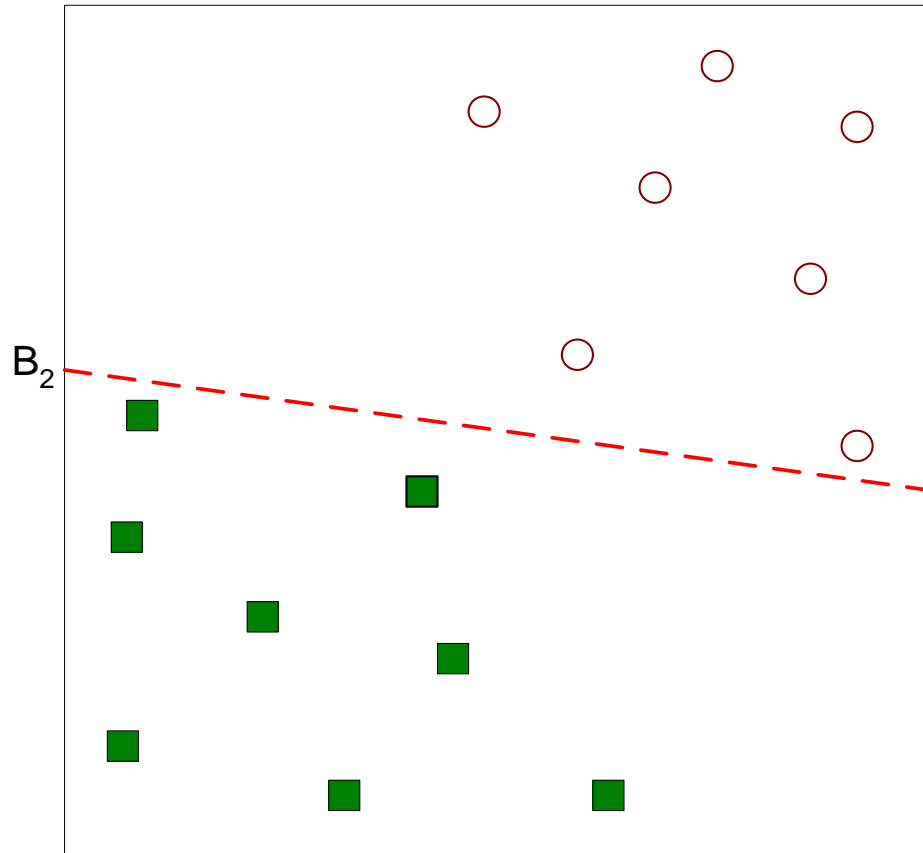
- Find a linear hyperplane (decision boundary) that will separate the data

# Support Vector Machines



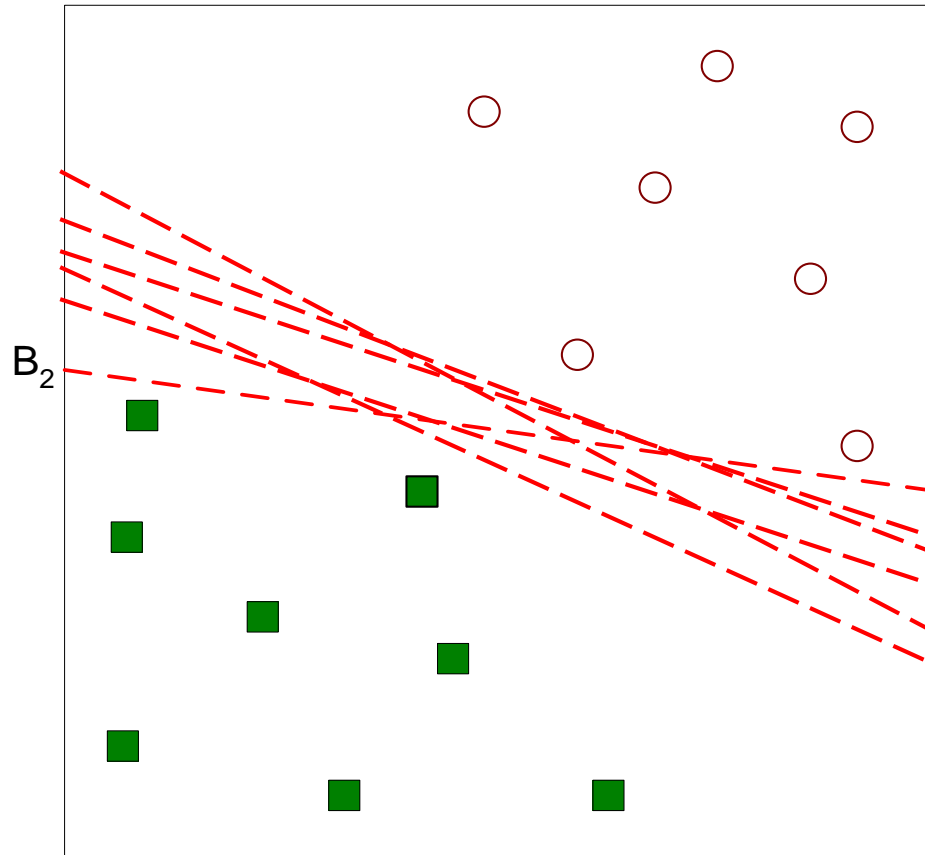
- One Possible Solution

# Support Vector Machines



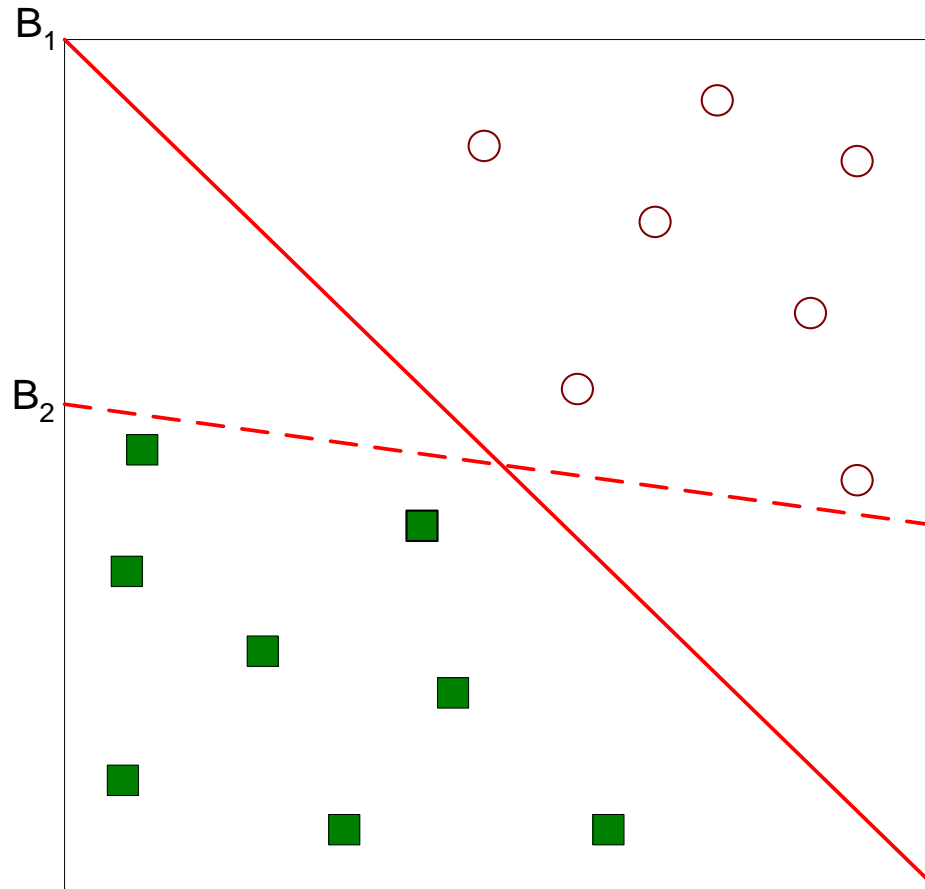
- Another possible solution

# Support Vector Machines



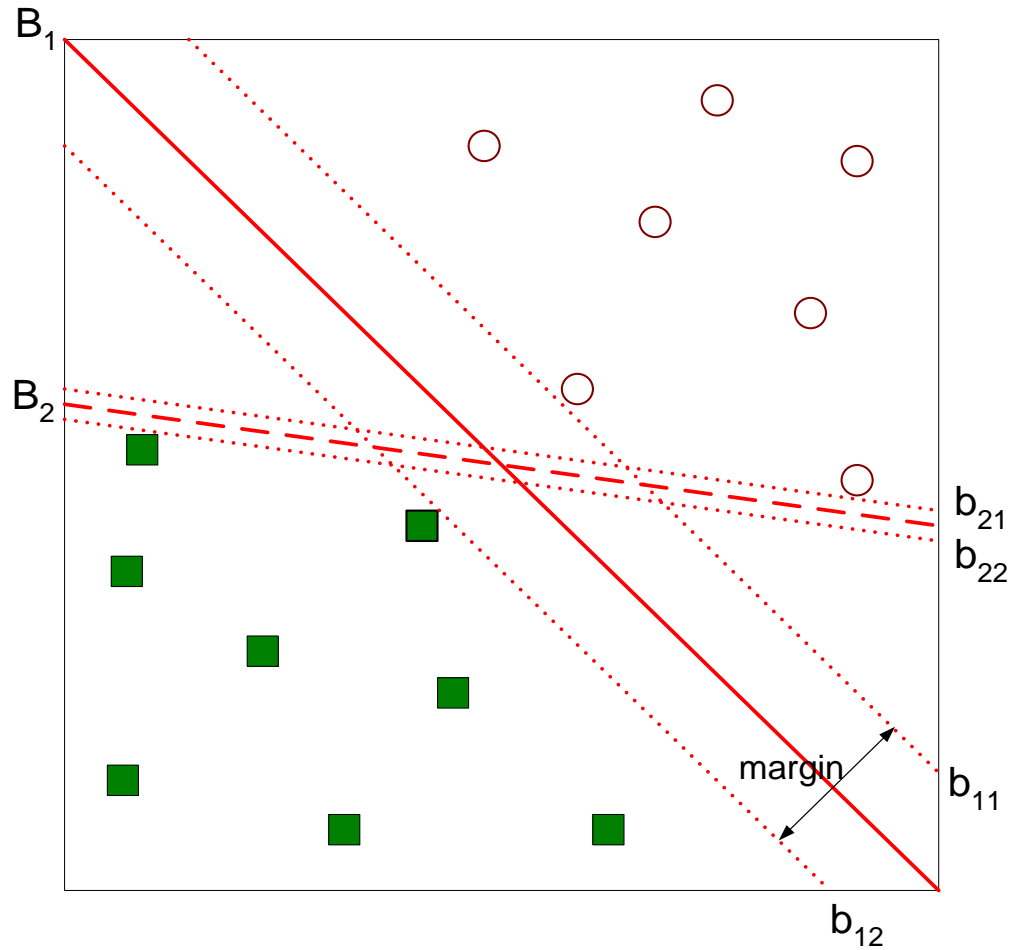
- Other possible solutions

# Support Vector Machines



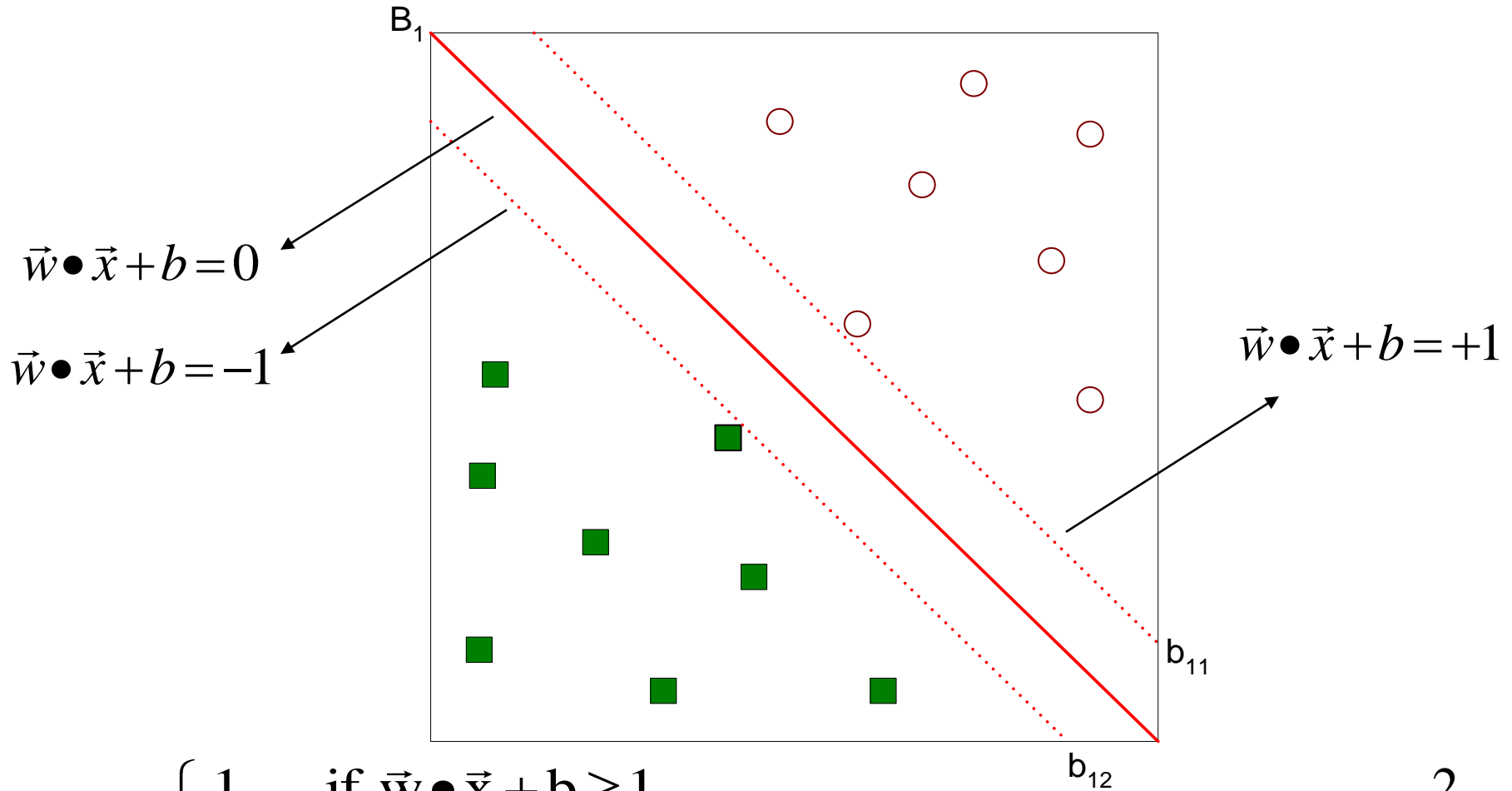
- Which one is better?  $B_1$  or  $B_2$ ?
- How do you define better?

# Support Vector Machines



- Find hyperplane **maximizes** the margin  $\Rightarrow$   $B_1$  is better than  $B_2$

# Support Vector Machines

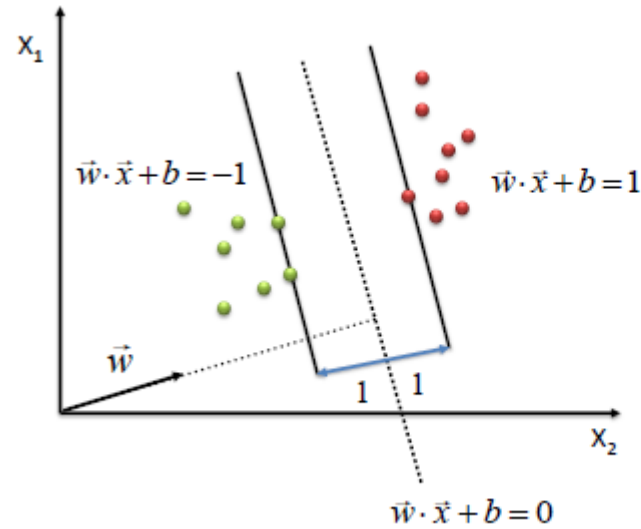


$$f(\vec{x}) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x} + b \geq 1 \\ -1 & \text{if } \vec{w} \bullet \vec{x} + b \leq -1 \end{cases}$$

$$\text{Margin} = \frac{2}{\|\vec{w}\|^2}$$



# Support Vector Machines

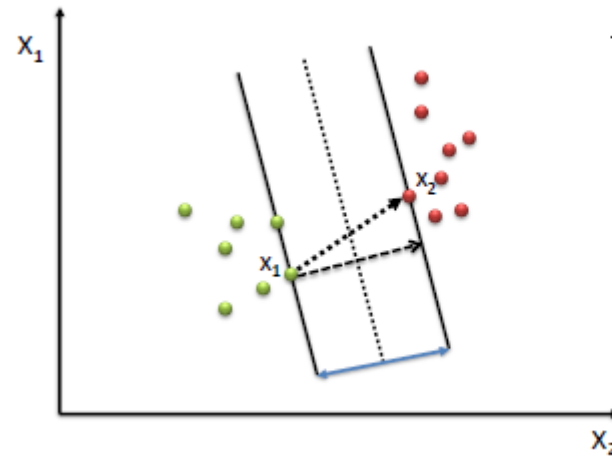


$$\max \frac{2}{\|\vec{w}\|}$$

s.t.

$$(w \cdot x + b) \geq 1, \forall x \text{ of class 1}$$

$$(w \cdot x + b) \leq -1, \forall x \text{ of class 2}$$



$$\frac{w}{\|w\|} \cdot (x_2 - x_1) = \text{width} = \frac{2}{\|w\|}$$

$$w \cdot x_2 + b = 1$$

$$w \cdot x_1 + b = -1$$

$$w \cdot x_2 + b - w \cdot x_1 - b = 1 - (-1)$$

$$w \cdot x_2 - w \cdot x_1 = 2$$

$$\frac{w}{\|w\|} (x_2 - x_1) = \frac{2}{\|w\|}$$

# Support Vector Machines

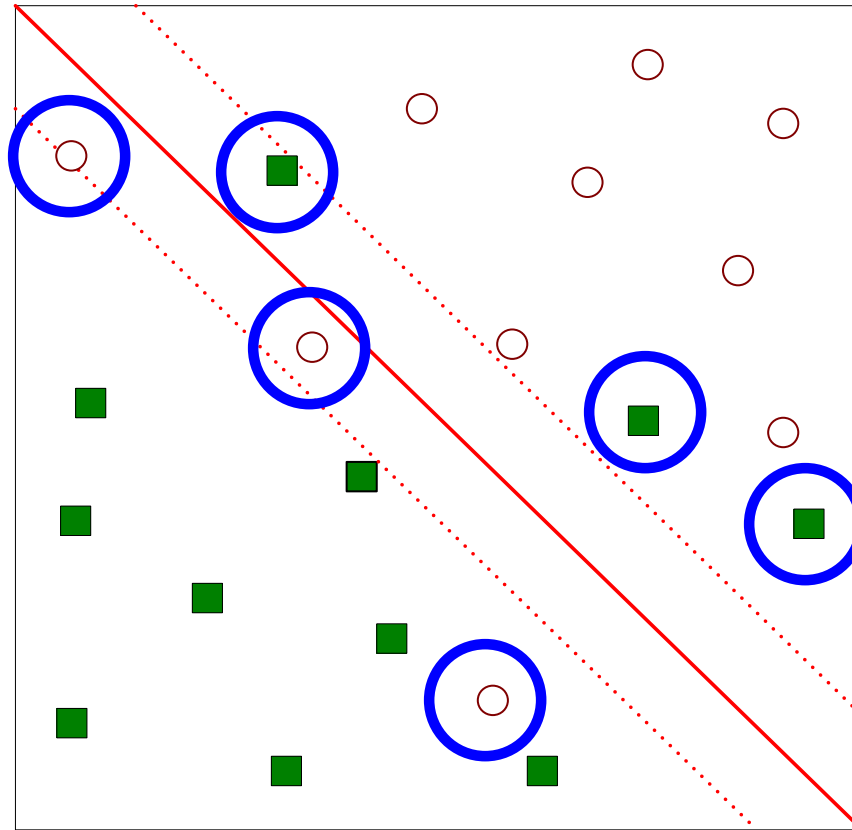
- We want to maximize:  $\text{Margin} = \frac{2}{\|\vec{w}\|^2}$ 
  - Which is equivalent to minimizing:  $L(w) = \frac{\|\vec{w}\|^2}{2}$
  - But subjected to the following constraints:

$$f(\vec{x}_i) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x}_i + b \geq 1 \\ -1 & \text{if } \vec{w} \bullet \vec{x}_i + b \leq -1 \end{cases}$$

- ◆ This is a constrained optimization problem
  - Numerical approaches to solve it (e.g., quadratic programming)

# Support Vector Machines

- What if the problem is not linearly separable?



# Support Vector Machines

- What if the problem is not linearly separable?
  - Introduce slack variables

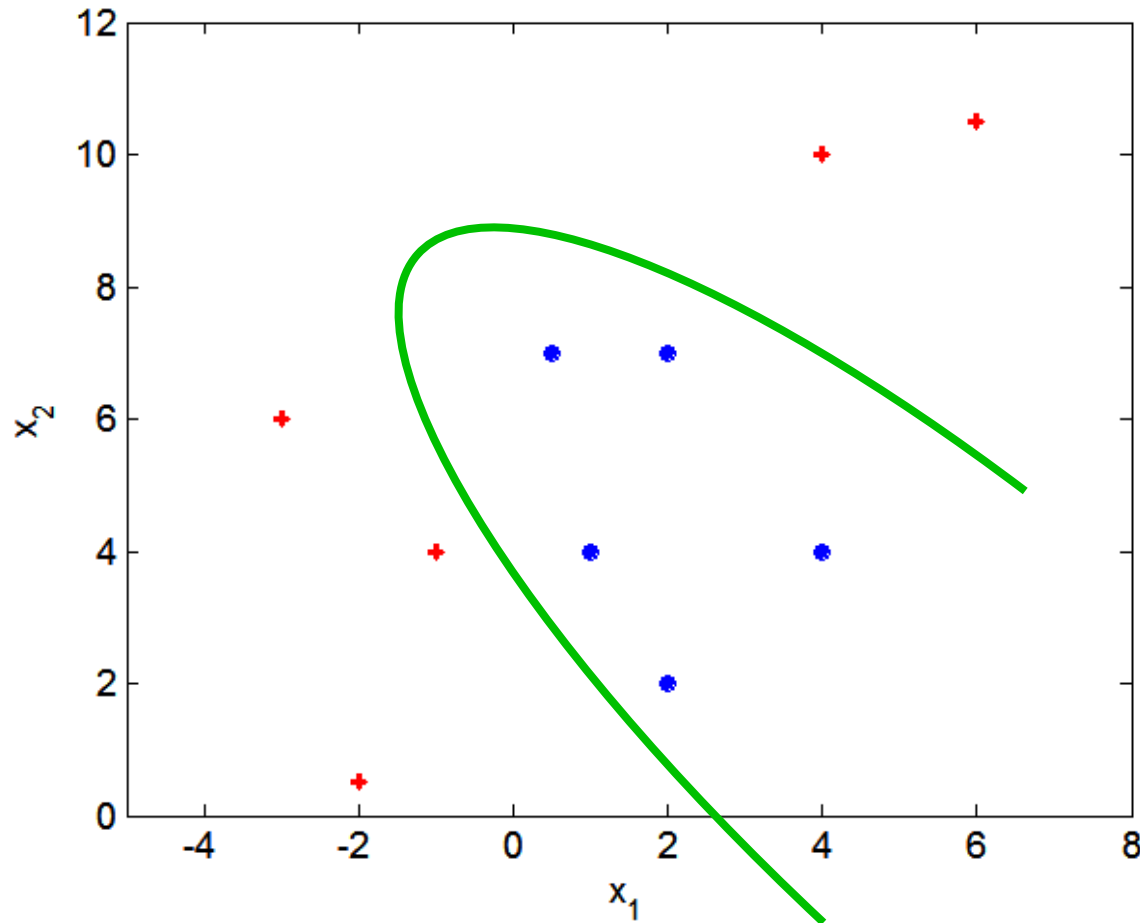
- ◆ Need to minimize: 
$$L(w) = \frac{\|\vec{w}\|^2}{2} + C \left( \sum_{i=1}^N \xi_i \right)$$

- ◆ Subject to:

$$f(\vec{x}_i) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x}_i + b \geq 1 - \xi_i \\ -1 & \text{if } \vec{w} \bullet \vec{x}_i + b \leq -1 + \xi_i \end{cases}$$

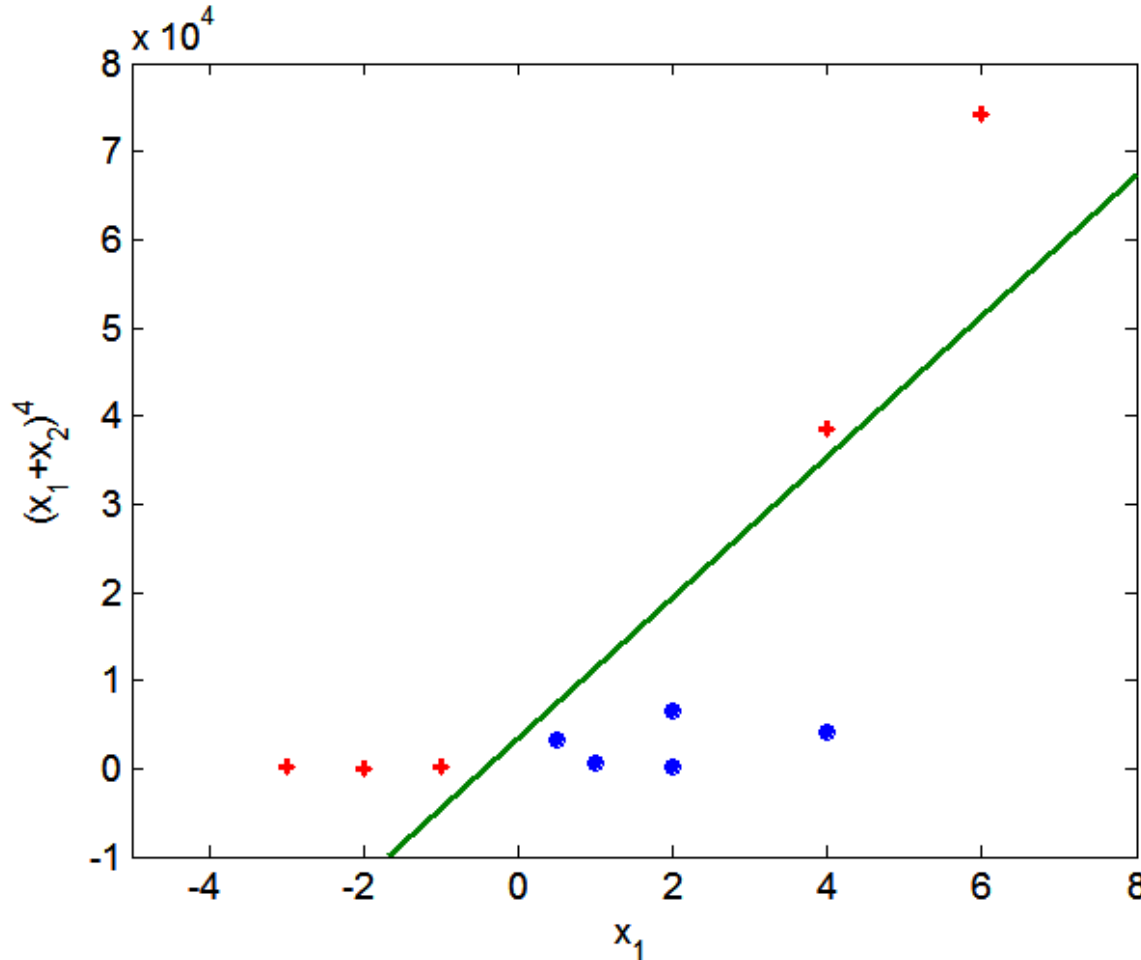
# Nonlinear Support Vector Machines

- What if decision boundary is not linear?



# Nonlinear Support Vector Machines

- Transform data into higher dimensional space



## 기타

**1. Ensemble Methods**

**2. Bagging**

**3. Boosting**

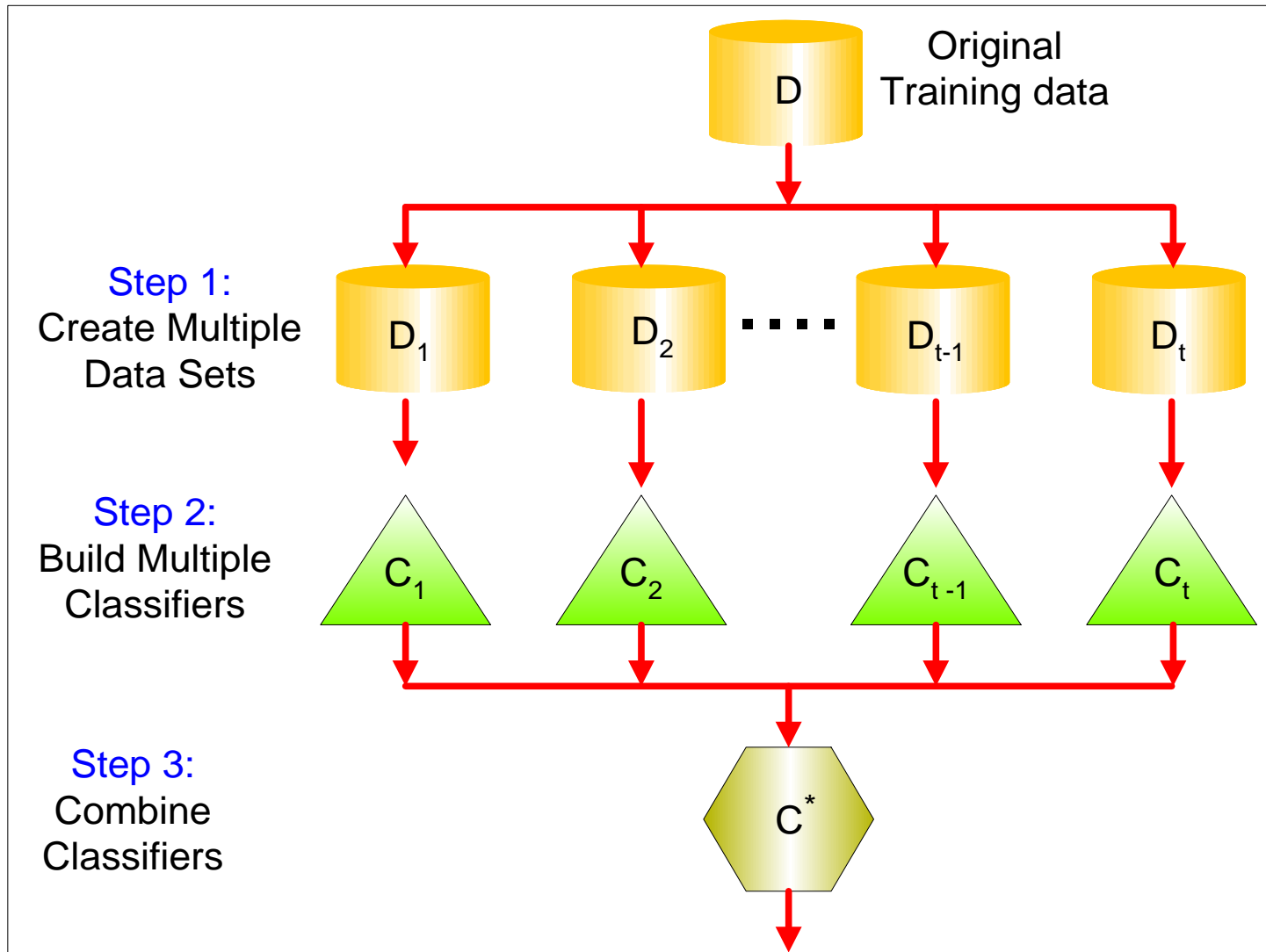
# Ensemble Methods

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- Construct **a set of** classifiers from the training data
- Predict class label of previously unseen records **by aggregating predictions** made by **multiple classifiers**



# General Idea



# Why does it work?

- Suppose there are 25 base classifiers
  - Each classifier has error rate,  $\varepsilon = 0.35$
  - Assume classifiers are independent
  - Probability that the ensemble classifier makes a wrong prediction:

$$\sum_{i=13}^{25} \binom{25}{i} \varepsilon^i (1 - \varepsilon)^{25-i} = 0.06$$

Ensemble classifier인 경우, 다수의 classifier를 통합해서 판단을 내리므로, 이 ensemble classifier가 잘못된 판단을 내리는 경우는, 25개의 기본 분류기 중에서, 반 이상의 기본 분류기가 잘못 예측할 경우이며, 이때의 오류율은 이 식과 같음

# Examples of Ensemble Methods

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- How to generate an ensemble of classifiers?
  - Bagging
  - Boosting

# Bagging

- Sampling with replacement

Original Data	1	2	3	4	5	6	7	8	9	10
Bagging (Round 1)	7	8	10	8	2	5	10	10	5	9
Bagging (Round 2)	1	4	9	1	2	3	2	7	3	2
Bagging (Round 3)	1	8	5	10	5	5	9	6	3	7

- Build classifier on each bootstrap sample
- The probability of NOT being selected in any  $n$  trials is  $(1 - 1/n)^n$ 
  - The probability of being selected at least once in  $n$  trials is  $1 - (1 - 1/n)^n$ 
    - The probability of being selected in some particular trial is  $1/n$ .
    - The probability of **not** being selected in some particular trial is  $1 - 1/n$ .

# Boosting

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- An iterative procedure to adaptively change distribution of training data by focusing more on previously misclassified records
  - Initially, all  $N$  records are assigned equal weights
  - Unlike bagging, weights may change at the end of boosting round

# Boosting

- Records that are wrongly classified will have their weights increased
- Records that are classified correctly will have their weights decreased

Original Data	1	2	3	4	5	6	7	8	9	10
Boosting (Round 1)	7	3	2	8	7	9	4	10	6	3
Boosting (Round 2)	5	4	9	4	2	5	1	7	4	2
Boosting (Round 3)	4	4	8	10	4	5	4	6	3	4

- Instance 4 is hard to classify
- Its weight is increased, therefore it is more likely to be chosen again in subsequent rounds

# Algorithm AdaBoost.M1

1. initialize example weights  $w_i = 1/N$  ( $i = 1..N$ )
2. for  $m = 1$  to  $t$  //  $t$  ... number of iterations
  - a) learn a classifier  $C_m$  using the current example weights
  - b) compute a **weighted error estimate**  $err_m = \frac{\sum w_i \text{ of all incorrectly classified } e_i}{\sum_{i=1}^N w_i}$
  - c) compute a **classifier weight**  $\alpha_m = \frac{1}{2} \ln\left(\frac{1 - err_m}{err_m}\right)$
  - d) for all **correctly** classified examples  $e_i$ :  $w_i \leftarrow w_i e^{-\alpha_m}$
  - e) for all **incorrectly** classified examples  $e_i$ :  $w_i \leftarrow w_i e^{\alpha_m}$
  - f) normalize the weights  $w_i$  so that they sum to 1
3. for each test example
  - a) try all classifiers  $C_m$
  - b) predict the class that receives the highest sum of weights  $\alpha_m$

= 1 because weights are normalized

update weights so that sum of correctly classified examples equals sum of incorrectly classified examples

# Example: AdaBoost

$$w_i^{(j+1)} = \frac{w_i^{(j)}}{Z_j} \begin{cases} \exp^{-\alpha_j} & \text{if } C_j(x_i) = y_i \\ \exp^{\alpha_j} & \text{if } C_j(x_i) \neq y_i \end{cases}$$

where  $Z_j$  is the normalization factor

- Base classifiers:  $C_1, C_2, \dots, C_T$

- Error rate:

$$\varepsilon_i = \frac{1}{N} \sum_{j=1}^N w_j \delta(C_i(x_j) \neq y_j)$$

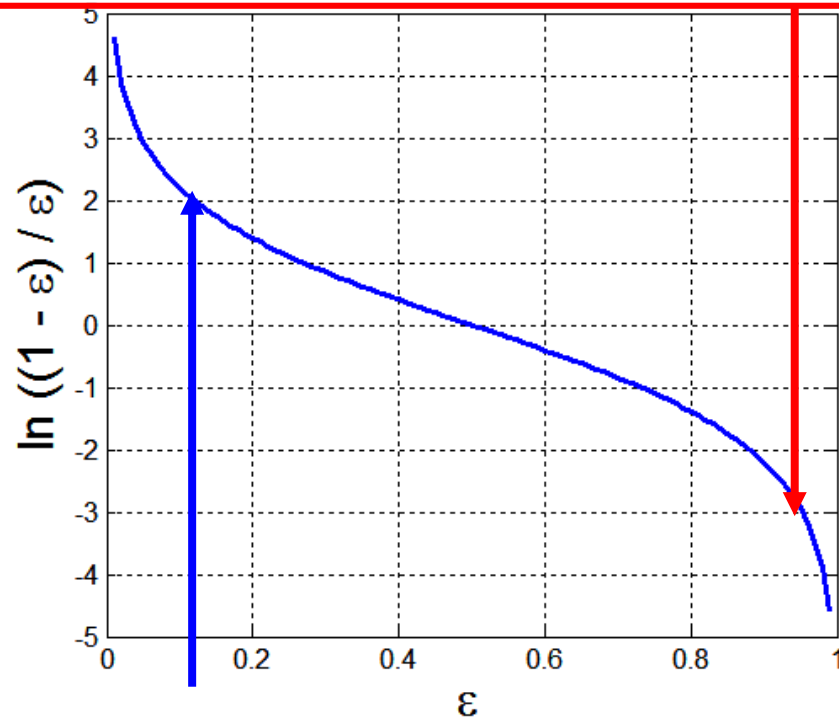
오류율이 큰 classifier ( $e=0.93$ ,  $ai=-3$ )에서  $ai$  (classifier importance) log 값은 음의 값

- 이때, 해당 instance가 맞는 경우, 다음을 위한 가중치 크게 올리고 (예:  $\exp(-3.0) \rightarrow \exp(3.0)$ ),
- 해당 instance로 틀리면  $w_i$  가중치는 작은 값을 곱해서 weight를 줄임 ( $\exp(-3.0)$ )
- 맞다고 하는데 왜 다음을 위해 가중치를 높이냐? 이는 오류율이 0.5를 넘어서면 (random한 것보다 못함), 믿을 수 없기 때문에 해당 instance가 맞다고 하더라도, 이와 반대로 행동 (즉, 해당 instance에서 맞음에도 가중치 높여서 다음에 다시 테스트함)

$\exp(3.0)=20$ ,  $\exp(-3.0)=0.05$

- Importance of a classifier:

$$\alpha_i = \frac{1}{2} \ln \left( \frac{1 - \varepsilon_i}{\varepsilon_i} \right)$$



만약 오류율이 작은 classifier ( $e=0.12$ )에서 log 값은 약 2.0를 가짐.  
 이때, 해당 instance가 맞는 경우, 가중치는 작은 값이 곱해져서 (\*  $\exp(-2.0)$ ) 줄고,  
 instance로 틀리면  $w_i$  가중치는 큰 값이 곱해져서 (\*  $\exp(2.0)$ ) 증가함. 참고)  $\exp(-2.0) \sim 0.14$ ,  $\exp(2.0) \sim 7.4$



# Example: AdaBoost

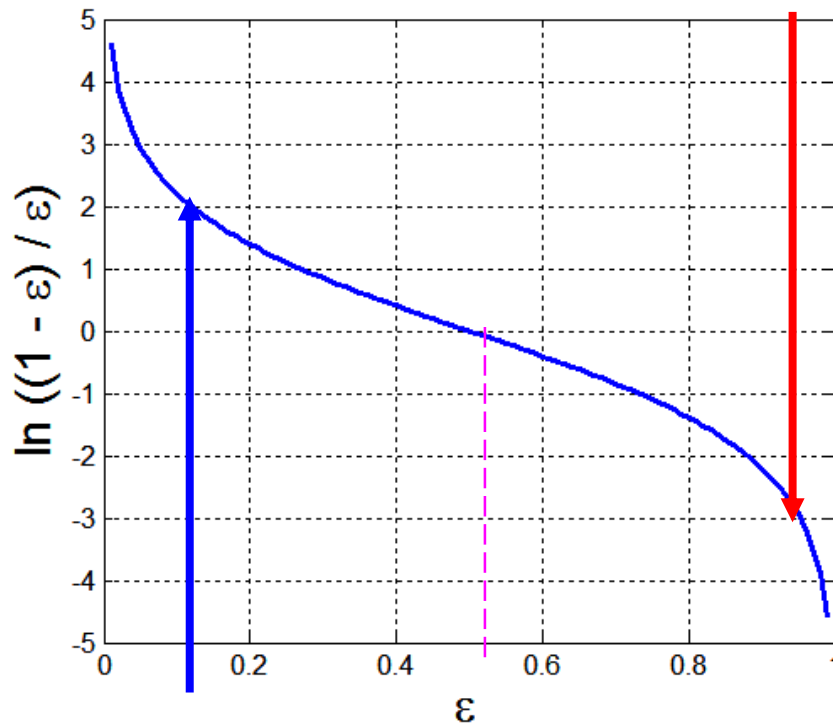
$$\varepsilon_i = \frac{1}{N} \sum_{j=1}^N w_j \delta(C_j(x_i) \neq y_j)$$

$$\alpha_i = \frac{1}{2} \ln \left( \frac{1 - \varepsilon_i}{\varepsilon_i} \right)$$

- There are three bits of intuition to take from this graph:
- The classifier weight grows exponentially as the error approaches 0. **Better classifiers are given exponentially more weight.**
- **The classifier weight is zero if the error rate is 0.5.** A classifier with 50% accuracy is no better than random guessing, so we ignore it.
- **The classifier weight grows exponentially negative as the error approaches 1.** We give a negative weight to classifiers with worse than 50% accuracy.
- “Whatever that classifier says, do the opposite!”.

$$w_i^{(j+1)} = \frac{w_i^{(j)}}{Z_j} \begin{cases} \exp^{-\alpha_j} & \text{if } C_j(x_i) = y_i \\ \exp^{\alpha_j} & \text{if } C_j(x_i) \neq y_i \end{cases}$$

where  $Z_j$  is the normalization factor



- 분류기 가중치 그래프 값은 분류기 오류(ε)이 0에 가까워질수록 급격히 커짐 → 즉, 분류기 품질이 지수적으로 높아짐
- 오류율이 0.5이면, 가중치 그래프는 0이 됨
- 오류율이 1에 가까워지면, log 값(α<sub>i</sub>)은 음수가 됨. → 이 경우, 분류가 애기한 경우의 반대로 행동함(즉, C<sub>j</sub>(x<sub>i</sub>)=y<sub>i</sub> 이라도, 즉 분류기가 맞더라도 가중치는 적음)

# Example: AdaBoost

- Weight update:

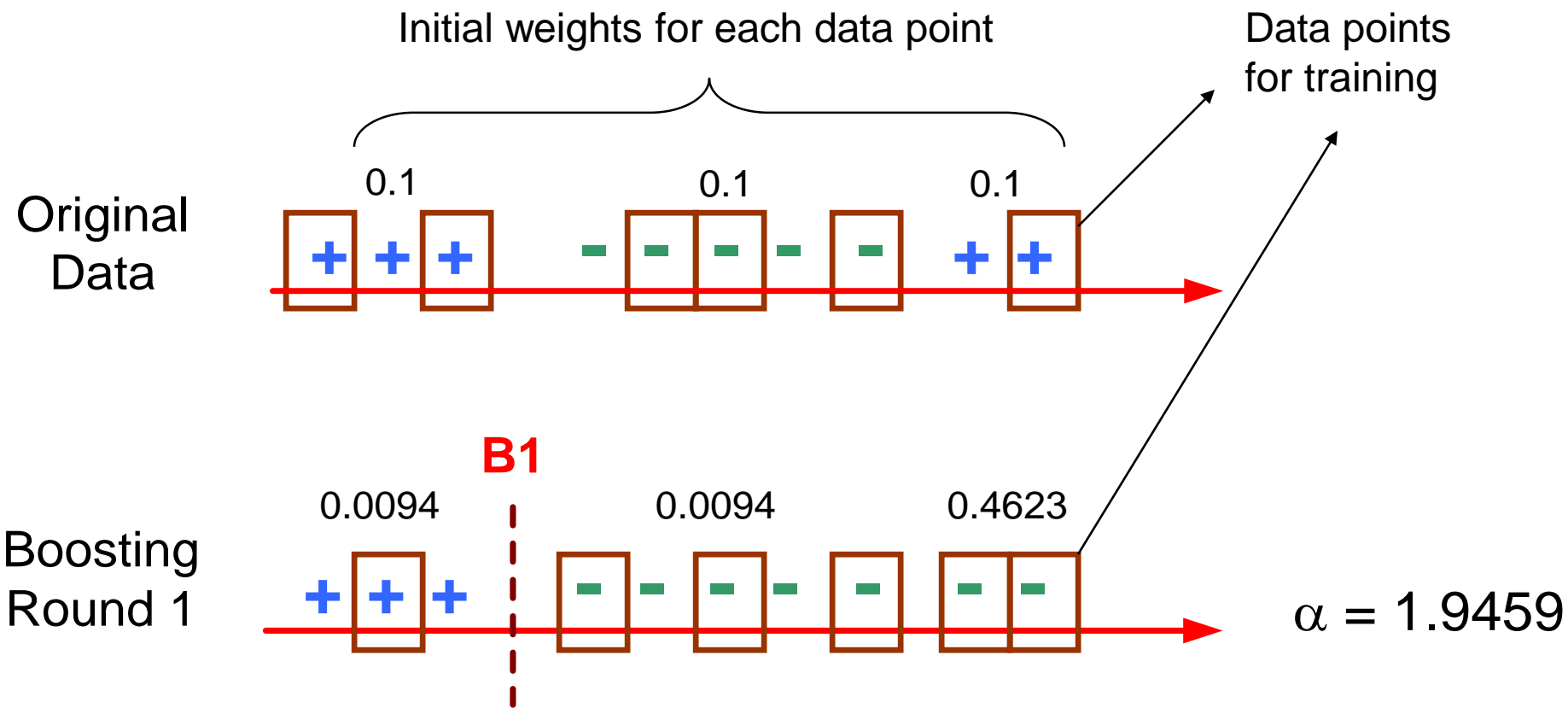
$$w_i^{(j+1)} = \frac{w_i^{(j)}}{Z_j} \begin{cases} \exp^{-\alpha_j} & \text{if } C_j(x_i) = y_i \\ \exp^{\alpha_j} & \text{if } C_j(x_i) \neq y_i \end{cases}$$

where  $Z_j$  is the normalization factor

- If any intermediate rounds produce error rate higher than 50%, the weights are reverted back to  $1/n$  and the resampling procedure is repeated
- Classification:

$$C^*(x) = \operatorname{argmax}_y \sum_{j=1}^T \alpha_j \delta(C_j(x) = y)$$

# Illustrating AdaBoost



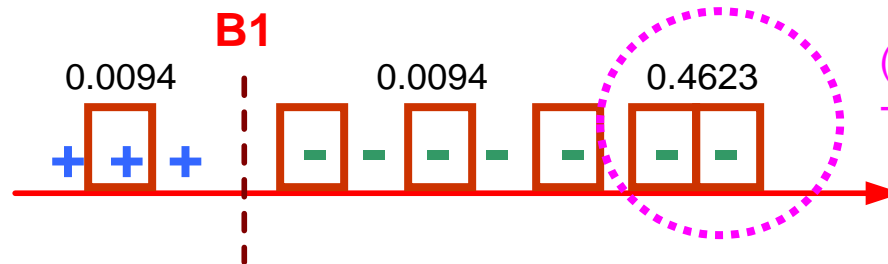
Initial weight = 1/10

Training instance

Original Data



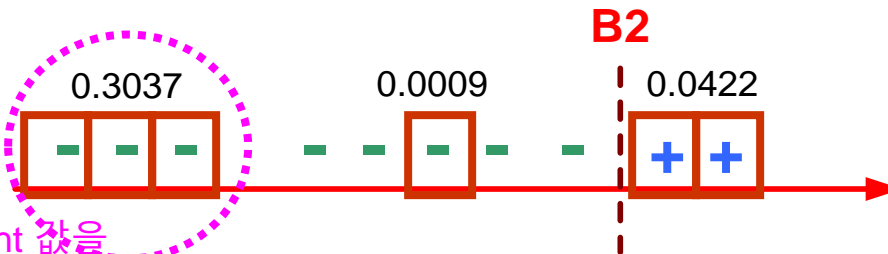
Boosting Round 1



(1) Error 나는 경우, weight값 큼. -가 틀렸음을 알 수 있음

$\alpha = 1.9459$

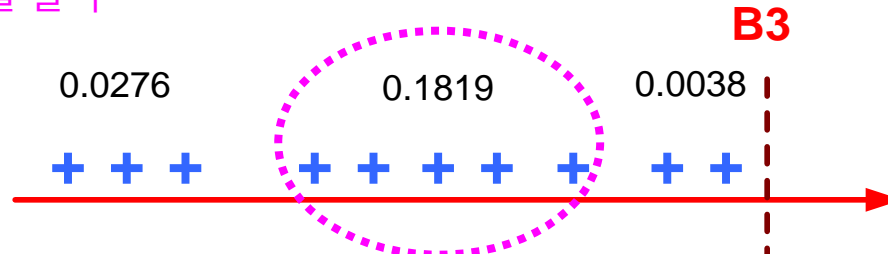
Boosting Round 2



$\alpha = 2.9323$

(2) 가장 큰 Error  $\rightarrow$  weight 값을 가지는 이부분이 틀렸음을 알 수 있음

Boosting Round 3



$\alpha = 3.8744$

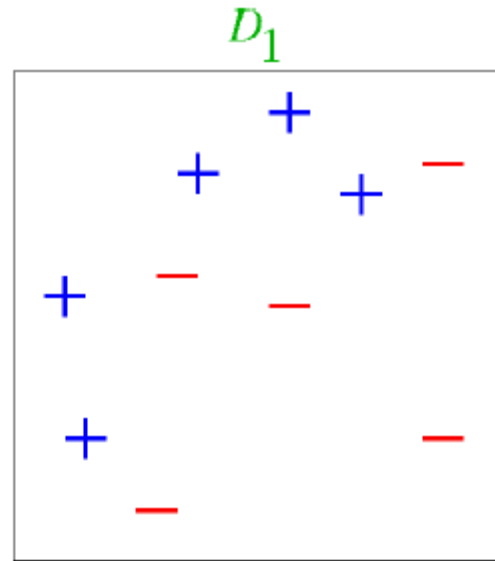
(3) 가장 큰 Error  $\rightarrow$  weight 값을 가지는 이부분이 틀렸음을 알 수 있음

Overall



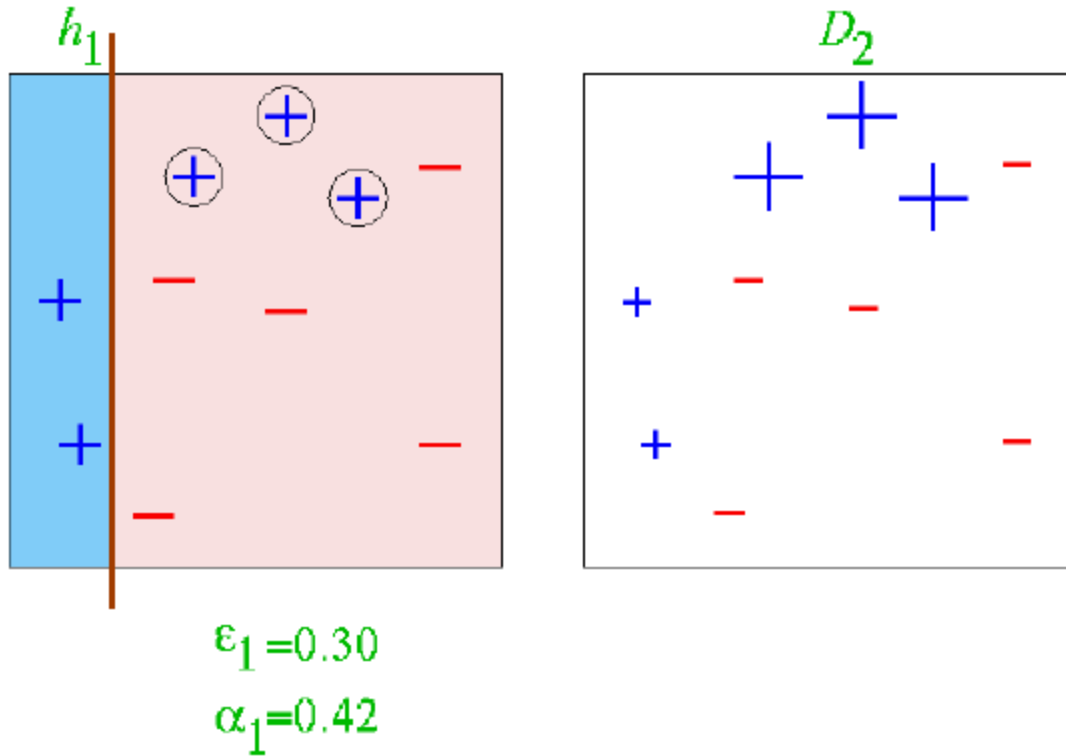
Round 1,2,3의 틀린 부분 (1),(2),(3)과 맞는 부분을 고려하여 최종 classifier가 만들어짐

# AdaBoost Example 2



# AdaBoost Example 2

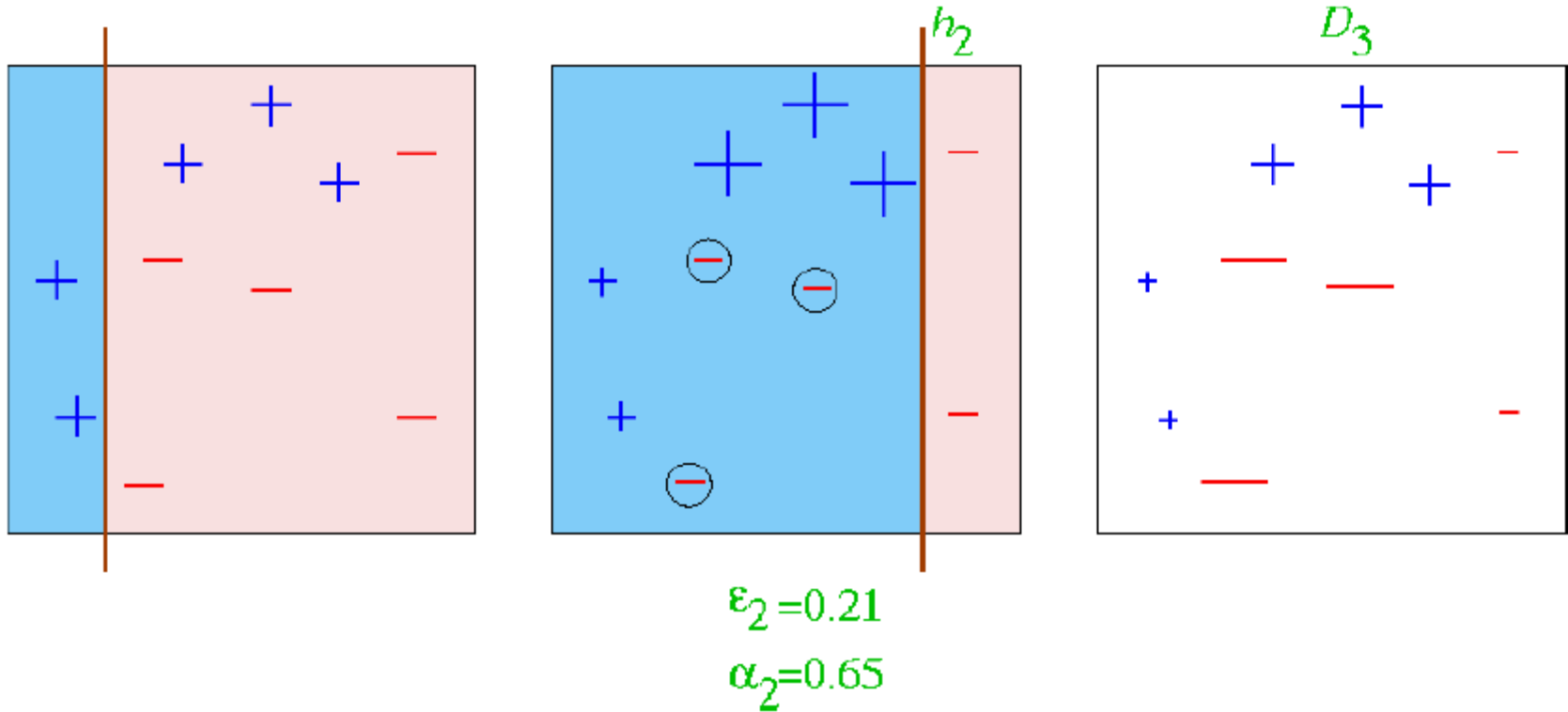
- Round 1



첫번째 분류 수행  $\rightarrow$  error 값이 0.3이며,  $h_1$ 처럼 분류됨

# AdaBoost Example 2

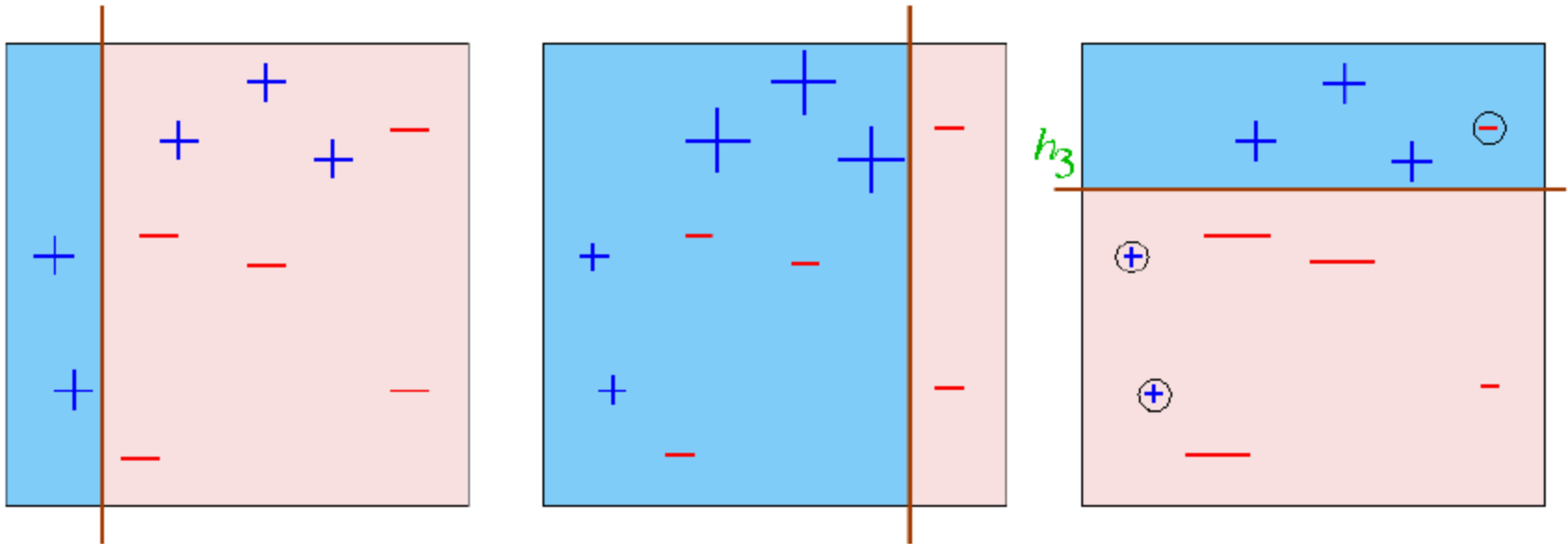
- Round 2



두번째 분류 수행  $\rightarrow$  error 값이 0.21이며,  $h_2$ 처럼 분류됨  
이때 (-)에 의해 error가 생김  
다음번 분류때에는 (-)를 강조하여 분류됨

# AdaBoost Example 2

- Round 3



$$\epsilon_3 = 0.14$$

$$\alpha_3 = 0.92$$

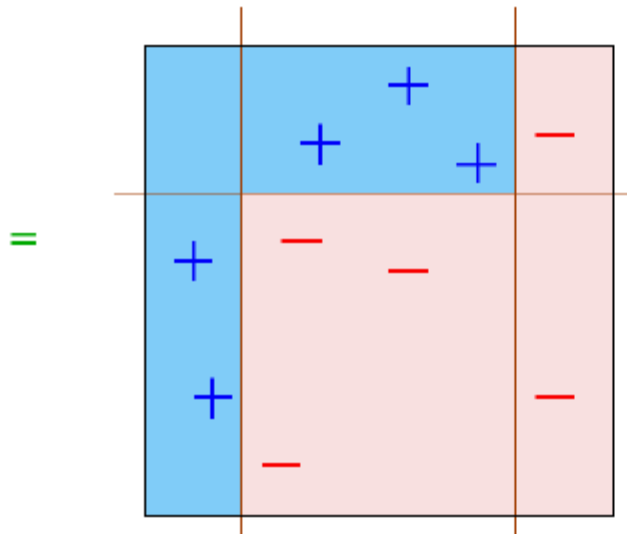
세번째 분류 수행  $\rightarrow$  error 값이 0.14이며,  $h_3$ 처럼 분류됨



# AdaBoost Example 2

- Final Hypothesis

$$H_{\text{final}} = \text{sign} \left( 0.42 \begin{array}{|c|} \hline \text{blue} \\ \hline \end{array} + 0.65 \begin{array}{|c|} \hline \text{blue} \\ \hline \end{array} + 0.92 \begin{array}{|c|} \hline \text{blue} \\ \hline \end{array} \right)$$



최종적으로 세가지 분류와 각각의 alpha 값을 고려하여 분류기가 결정됨