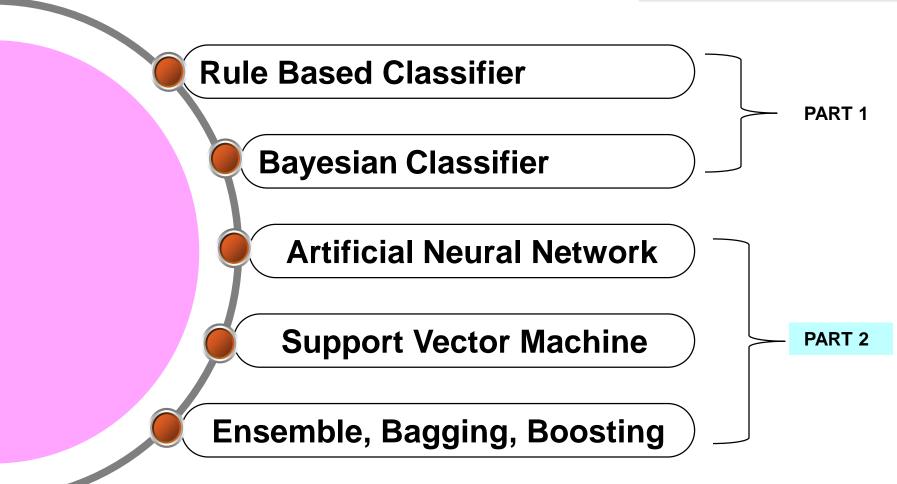
Data Mining Classification: Alternative Techniques

Lecture Notes for Chapter 5 (PART 2)



Agenda



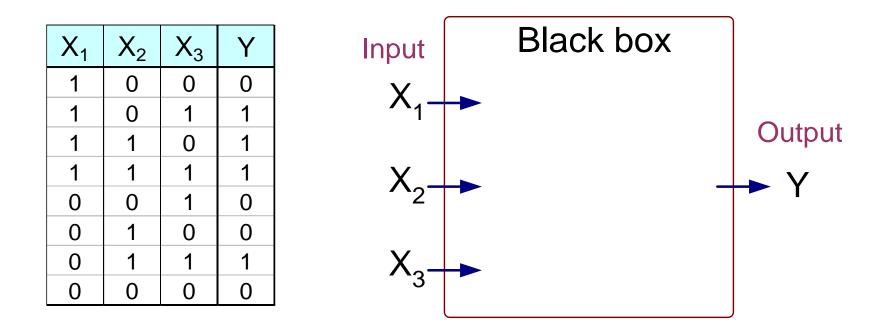


Contents

Artificial Neural Network



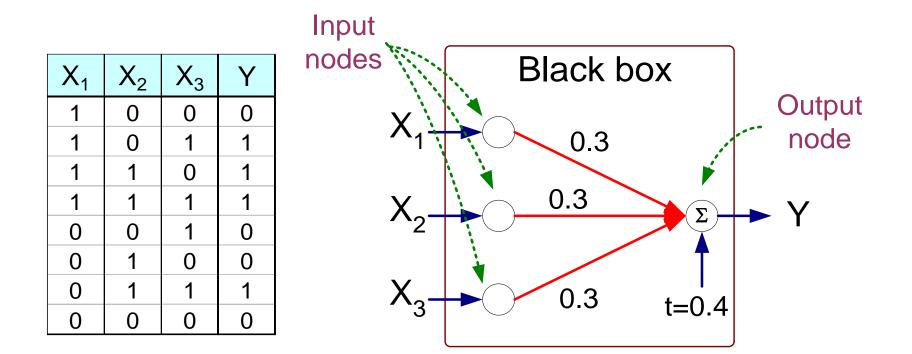
Artificial Neural Networks (ANN)



Output Y is 1 if at least two of the three inputs are equal to 1.



Artificial Neural Networks (ANN)

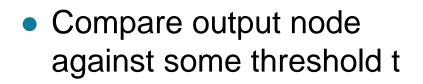


 $Y = I(0.3X_1 + 0.3X_2 + 0.3X_3 - 0.4 > 0)$ where $I(z) = \begin{cases} 1 & \text{if } z \text{ is true} \\ 0 & \text{otherwise} \end{cases}$

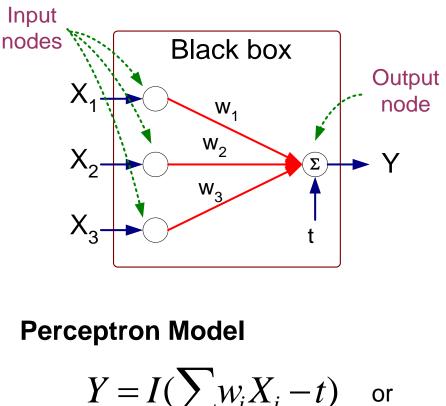
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Artificial Neural Networks (ANN)

- Model is an assembly of inter-connected nodes and weighted links
- Output node sums up each of its input value according to the weights of its links

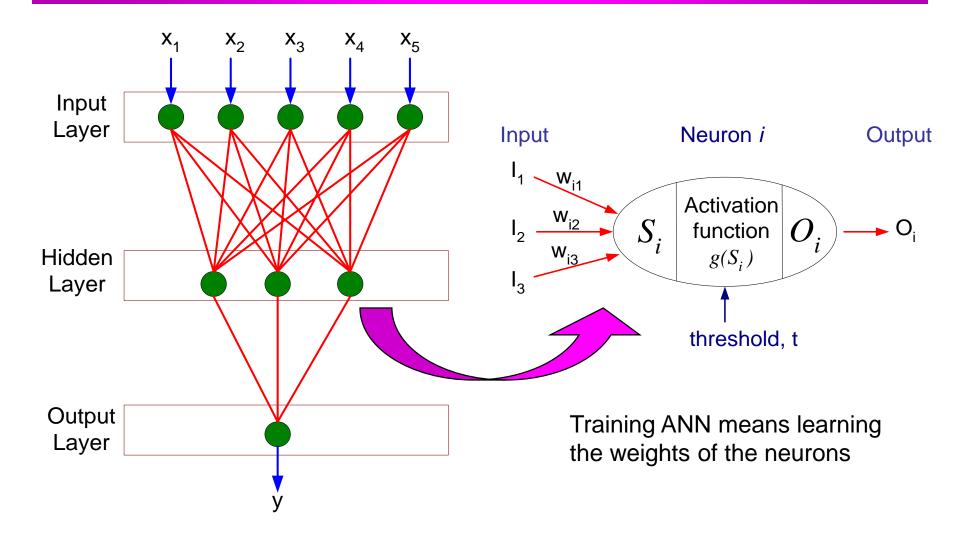


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$$Y = sign(\sum_{i}^{i} w_{i}X_{i} - t)$$

General Structure of ANN



Algorithm for learning ANN

• Initialize the weights $(w_0, w_1, ..., w_k)$

 Adjust the weights in such a way that the output of ANN is consistent with class labels of training examples

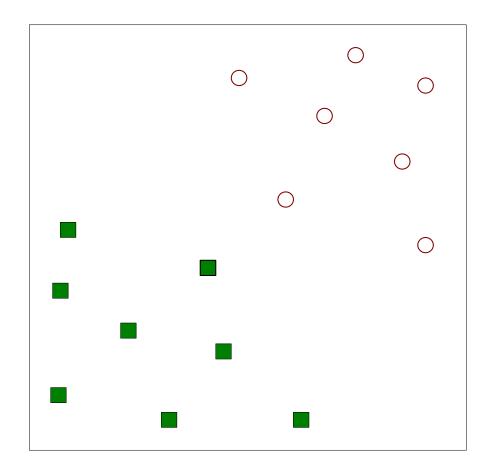
- Objective function:
$$E = \sum_{i} [Y_i - f(w_i, X_i)]^2$$

- Find the weights w_i's that minimize the above objective function
 - e.g., backpropagation algorithm

Contents

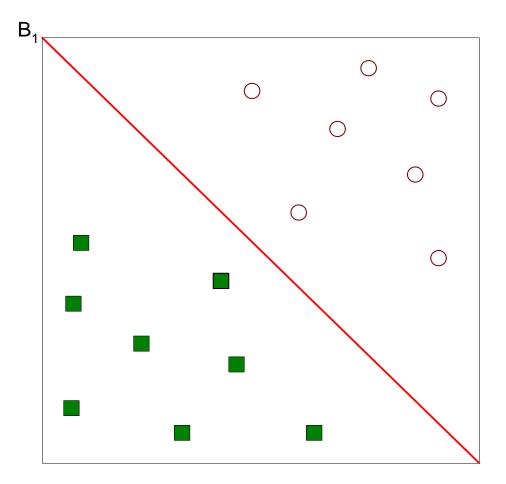
Support Vector Machine





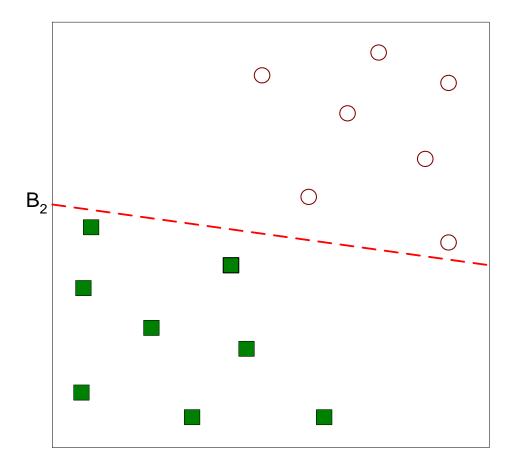
• Find a linear hyperplane (decision boundary) that will separate the data





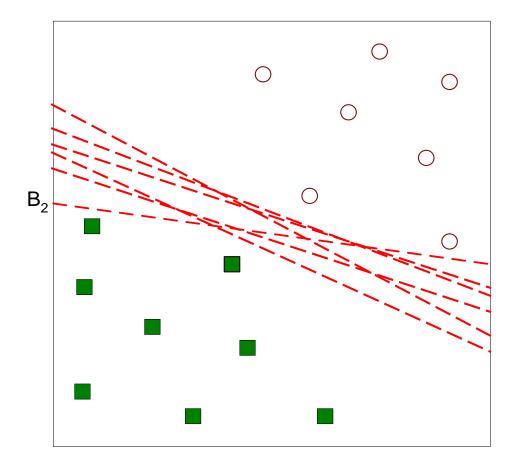
• One Possible Solution





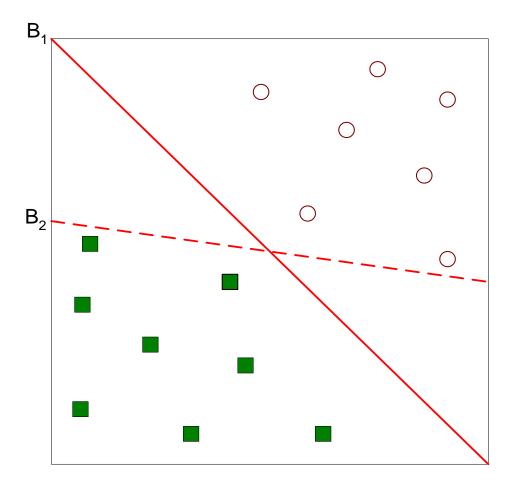
• Another possible solution





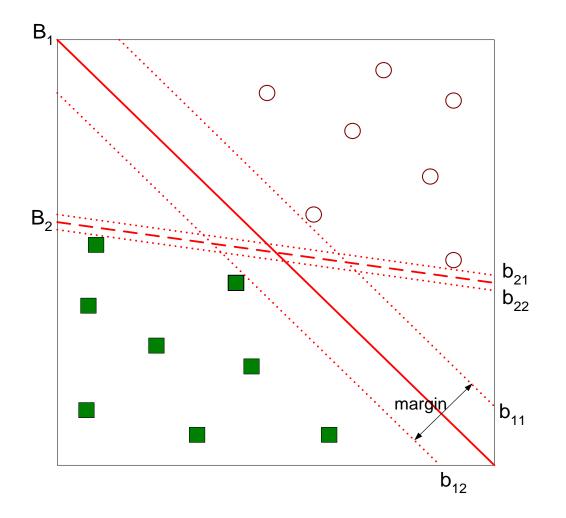
• Other possible solutions





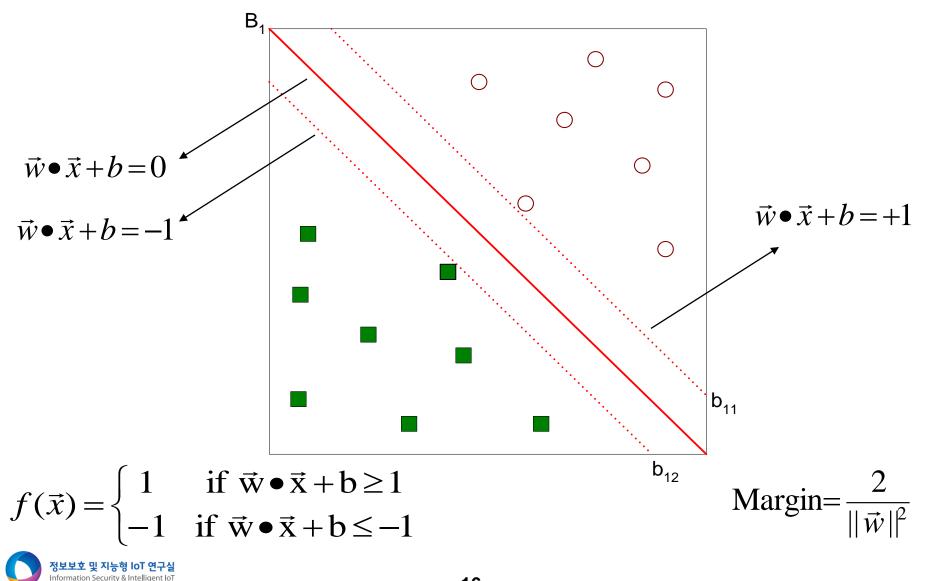
- Which one is better? B1 or B2?
- How do you define better?

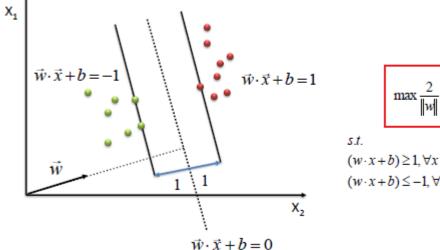


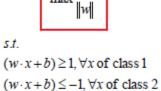


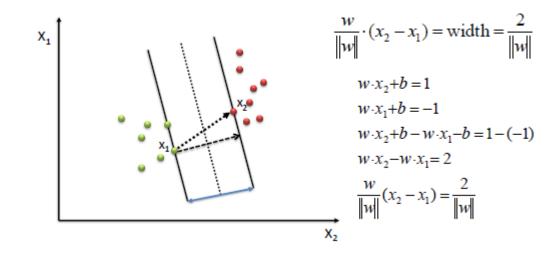
• Find hyperplane maximizes the margin => B1 is better than B2













http://www.saedsayad.com/support_vector_machine.htm

• We want to maximize: Margin=
$$\frac{2}{\|\vec{w}\|^2}$$

- Which is equivalent to minimizing: $L(w) = \frac{\|\vec{w}\|^2}{2}$

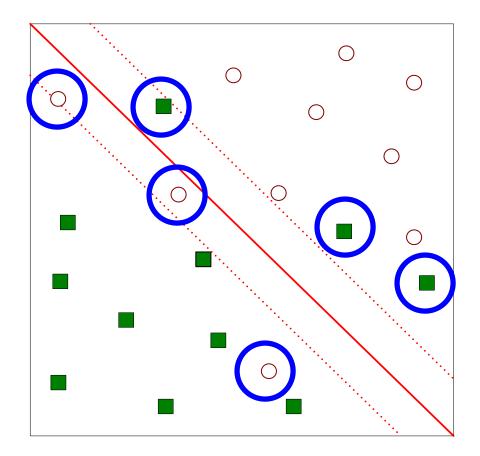
- But subjected to the following constraints:

$$f(\vec{x}_i) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x}_i + b \ge 1 \\ -1 & \text{if } \vec{w} \bullet \vec{x}_i + b \le -1 \end{cases}$$

This is a constrained optimization problem
Numerical approaches to solve it (e.g., quadratic programming)



• What if the problem is not linearly separable?



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- What if the problem is not linearly separable?
 - Introduce slack variables
 - Need to minimize:

$$L(w) = \frac{\|\vec{w}\|^2}{2} + C\left(\sum_{i=1}^N \xi_i^k\right)$$

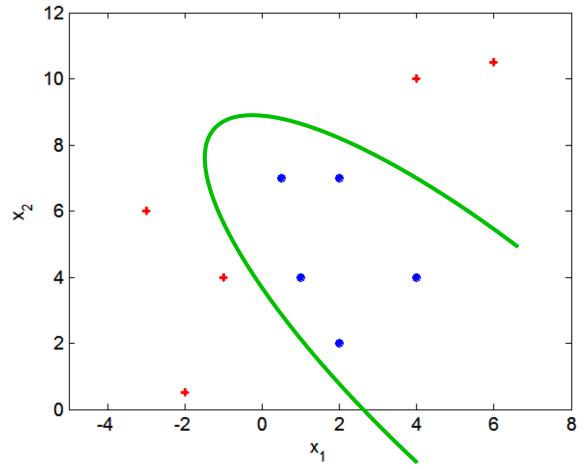
Subject to:

$$f(\vec{x}_i) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x}_i + b \ge 1 - \xi_i \\ -1 & \text{if } \vec{w} \bullet \vec{x}_i + b \le -1 + \xi_i \end{cases}$$



Nonlinear Support Vector Machines

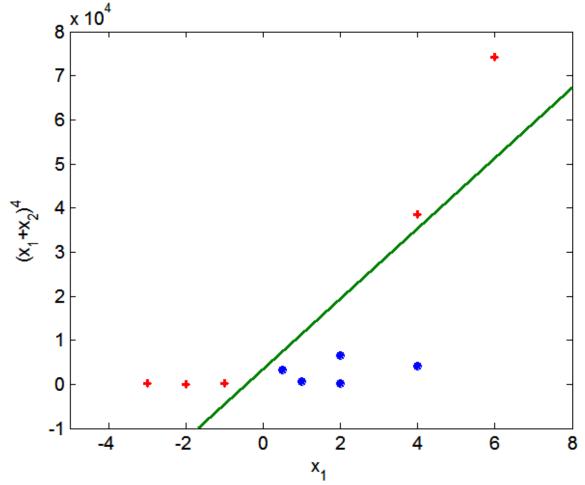
• What if decision boundary is not linear?





Nonlinear Support Vector Machines

• Transform data into higher dimensional space







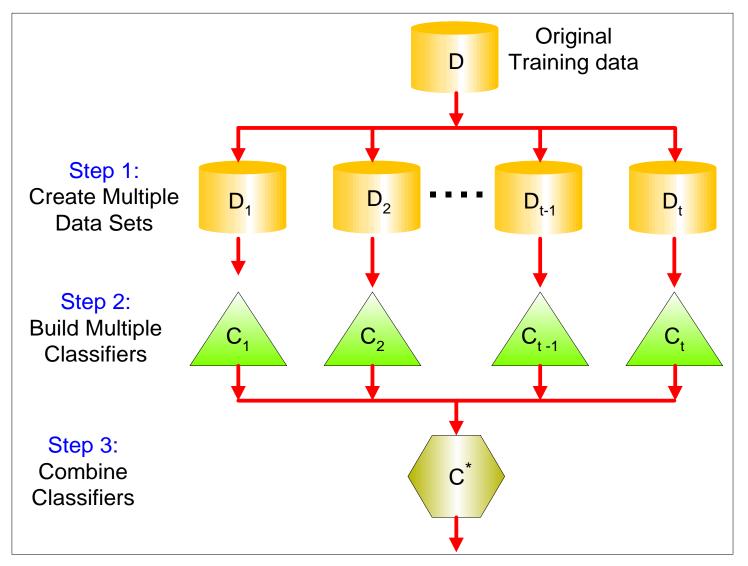


Ensemble Methods

- Construct a set of classifiers from the training data
- Predict class label of previously unseen records by aggregating predictions made by multiple classifiers



General Idea



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Why does it work?

- Suppose there are 25 base classifiers
 - Each classifier has error rate, $\varepsilon = 0.35$
 - Assume classifiers are independent
 - Probability that the ensemble classifier makes a wrong prediction:

$$\sum_{i=13}^{25} \binom{25}{i} \varepsilon^{i} (1-\varepsilon)^{25-i} = 0.06$$

Ensemble classifier인 경우, 다수의 classifier를 통합해서 판단을 내리므로, 이 ensemble classifier가 잘못된 판단을 내리는 경우는, 25개의 기본 분류기 중에서, 반 이상의 기본 분류기가 잘못 예측할 경우이며, 이때의 오류율은 이 식과 같음



Examples of Ensemble Methods

- How to generate an ensemble of classifiers?
 - Bagging
 - Boosting



Bagging

Sampling with replacement

Original Data	1	2	3	4	5	6	7	8	9	10
Bagging (Round 1)	7	8	10	8	2	5	10	10	5	9
Bagging (Round 2)	1	4	9	1	2	3	2	7	3	2
Bagging (Round 3)	1	8	5	10	5	5	9	6	3	7

- Build classifier on each bootstrap sample
- The probability of NOT being selected in any n trials is (1 – 1/n)ⁿ
 - → The probability of being selected at least once in n trials is $1-(1-1/n)^n$
 - The probability of being selected in some particular trial is 1/n.
 - The probability of **not** being selected in some particular trial is 1–1/n.

Boosting

- An iterative procedure to adaptively change distribution of training data by focusing more on previously misclassified records
 - Initially, all N records are assigned equal weights
 - Unlike bagging, weights may change at the end of boosting round



Boosting

- Records that are wrongly classified will have their weights increased
- Records that are classified correctly will have their weights decreased

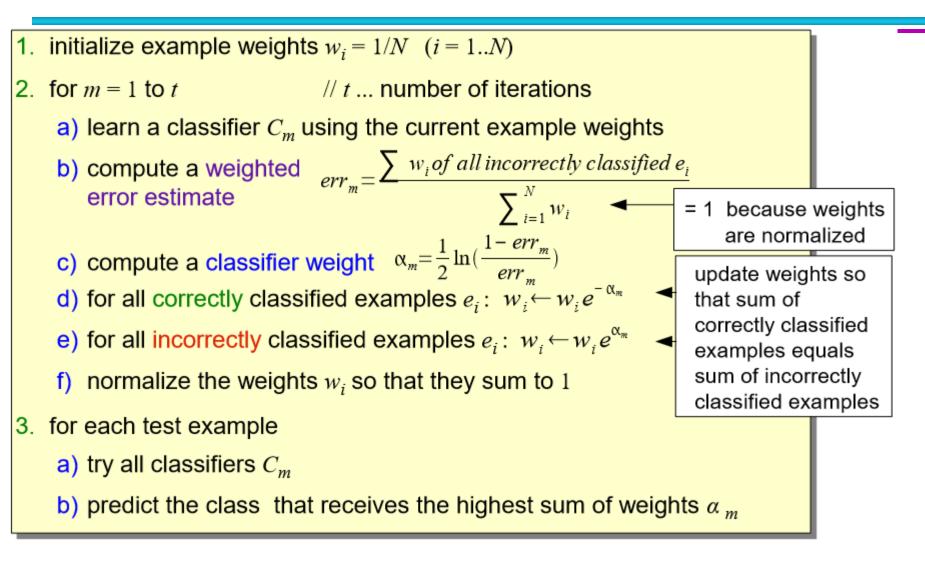
Original Data	1	2	3	4	5	6	7	8	9	10
Boosting (Round 1)	7	3	2	8	7	9	4	10	6	3
Boosting (Round 2)	5	4	9	4	2	5	1	7	4	2
Boosting (Round 3)	(4)	(4)	8	10	4	5	(4)	6	3	(4)

• Example 4 is hard to classify

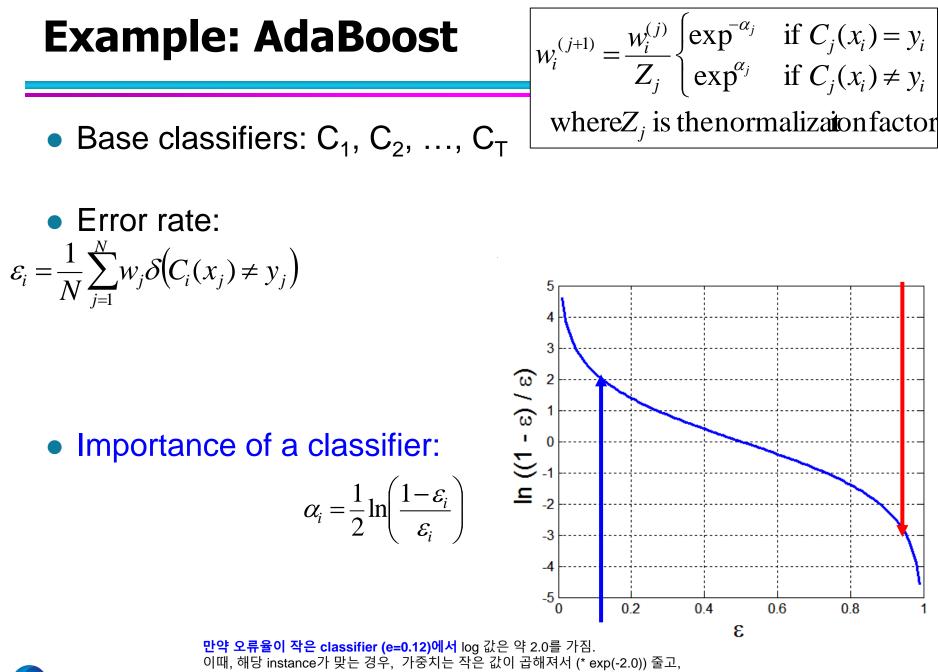
• Its weight is increased, therefore it is more likely to be chosen again in subsequent rounds



Algorithm AdaBoost.M1



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정보보호 및 지능형 IoT 연구실 Information Security & Intelligent IoT 이때, 해당 instance가 맞는 경우, 가중치는 작은 값이 곱해져서 (* exp(-2.0)) 줄고, instance로 틀리면 wi 가중치는 큰 값이 곱해져서 (* exp(2.0)) 증가함. 참고) exp(-2.0)~ 0.14, exp(2.0)~ 7.4 **32**

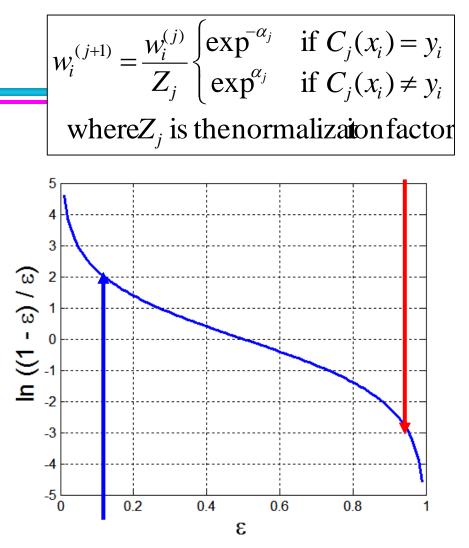
Example: AdaBoost

$$\varepsilon_i = \frac{1}{N} \sum_{j=1}^N w_j \delta \left(C_i(x_j) \neq y_j \right)$$

$$\alpha_i = \frac{1}{2} \ln \left(\frac{1 - \varepsilon_i}{\varepsilon_i} \right)$$

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- There are three bits of intuition to take from this graph:
- The classifier weight grows exponentially as the error approaches 0. Better classifiers are given exponentially more weight.
- The classifier weight is zero if the error rate is 0.5. A classifier with 50% accuracy is no better than random guessing, so we ignore it.
- The classifier weight grows exponentially negative as the error approaches 1. We give a negative weight to classifiers with worse than 50% accuracy.
- "Whatever that classifier says, do the opposite!".



Example: AdaBoost

• Weight update:

$$w_i^{(j+1)} = \frac{w_i^{(j)}}{Z_j} \begin{cases} \exp^{-\alpha_j} & \text{if } C_j(x_i) = y_i \\ \exp^{\alpha_j} & \text{if } C_j(x_i) \neq y_i \end{cases}$$

where Z_j is the normalization factor

 If any intermediate rounds produce error rate higher than 50%, the weights are reverted back

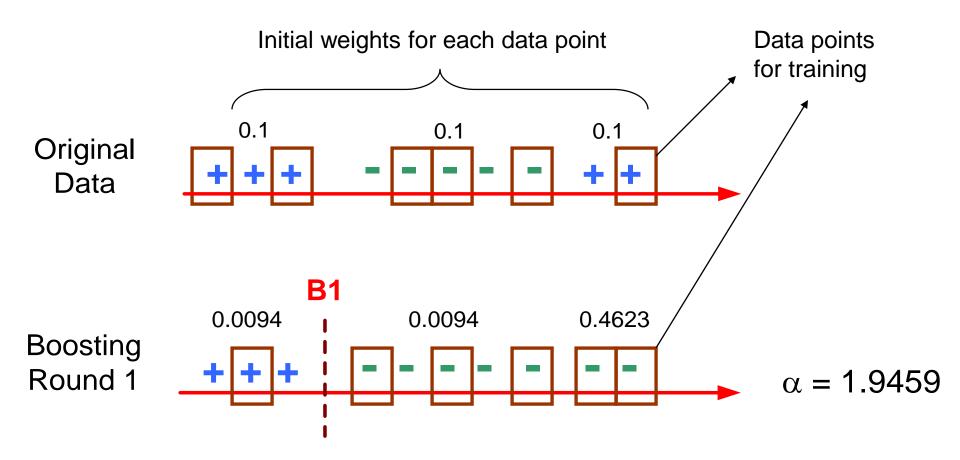
to 1/n and the resampling procedure is repeated

• Classification:

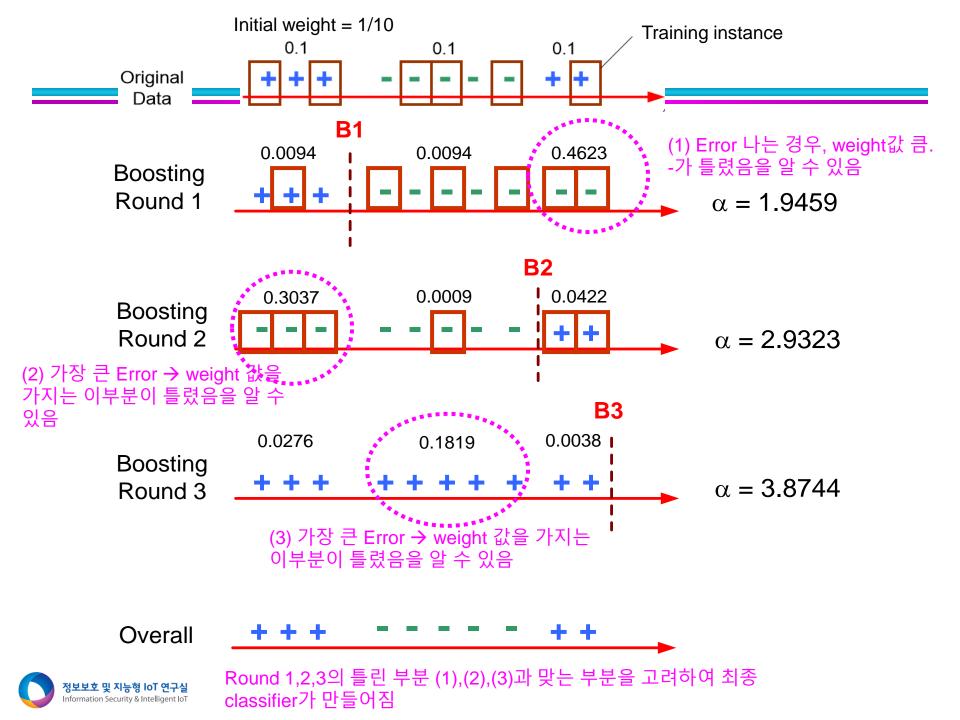
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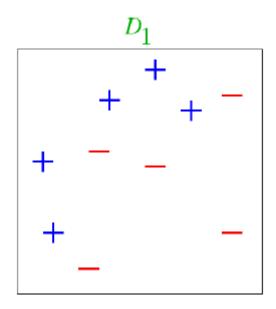
$$C^{*}(x) = \operatorname{argmax}_{y} \sum_{j=1}^{T} \alpha_{j} \delta(C_{j}(x) = y)$$

Illustrating AdaBoost



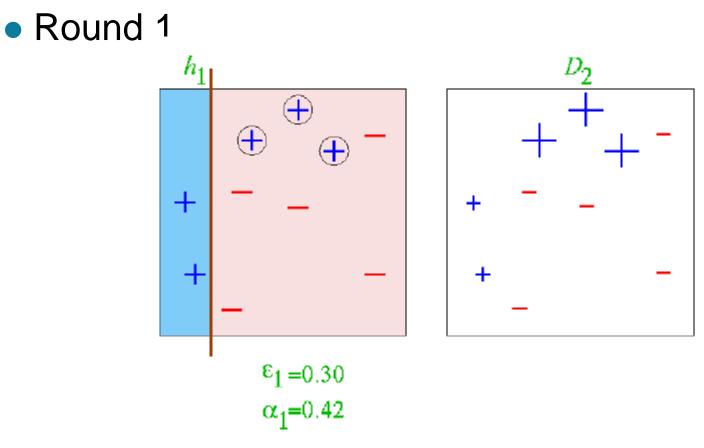






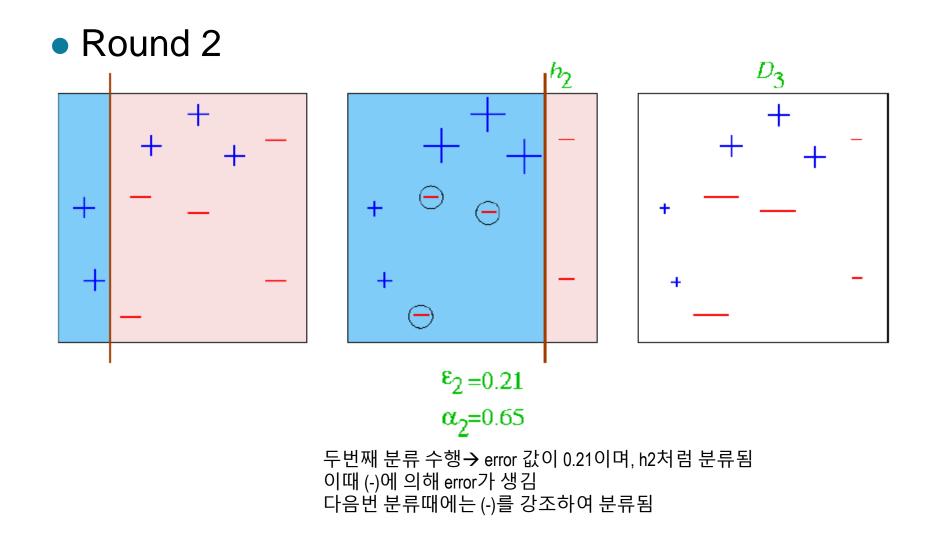
Reference) Data Mining und Maschinelles Lernen, Ensemble Methods from Darmstadt University



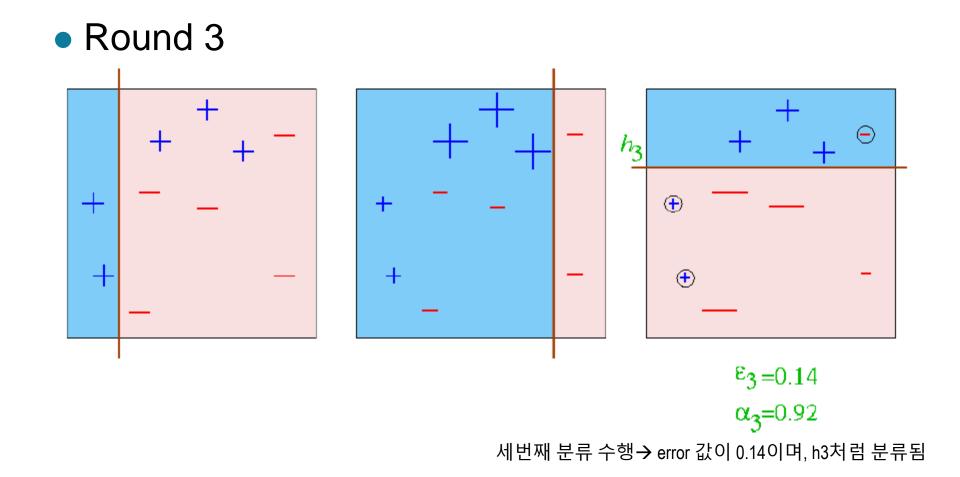


첫번째 분류 수행→ error 값이 0.3이며, h1처럼 분류됨

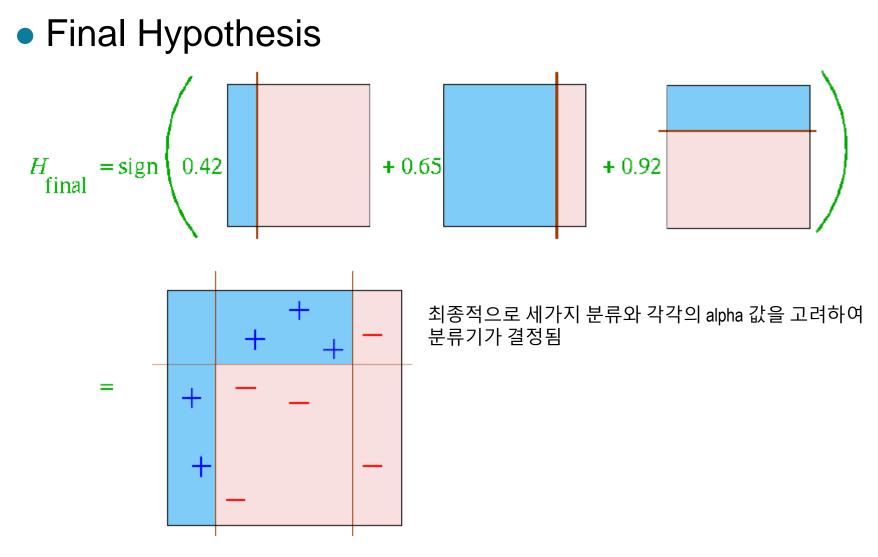
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